Georgia Public Service Commission

244 WASHINGTON STREET, SW
ATLANTA, GEORGIA 30334-5701

APPLICATION FOR PERMIT TO USE AUTOMATIC DIALING AND ANNOUNCING DEVICE (ADAD)

Please file the completed application electronically at https://psc.ga.gov/alternative-efile/.

Please also mail a check in the amount of $100.00 payable to the Georgia Public Service Commission and one (1) hard copy of the application and any attachments to:

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

Questions regarding filing procedures should be directed to Sallie Tanner at (404) 463-7747 or stanner@psc.ga.gov.

Questions regarding the application should be directed to Erica Wilson at (404) 651-9402 or ewilson@psc.ga.gov.

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IS THIS A RENEWAL APPLICATION? (INSERT X IN THE APPROPRIATE BOX)	YES		NO	X
IF YES, PLEASE INSERT EXISTING PERMIT NUMBER:				

I. APPLICANT

NAME OF COMPANY	Elise A.I. Technologies Corp.				
ADDRESS 1	33 East 33rd Street, Floor 2				
ADDRESS 2					
CITY	New York	STATE	NY	ZIP CODE	10016
TELEPHONE	862-335-1483	FAX			

EMPLOYEE DESIGNATED TO RECEIVE AND RESPOND TO COMMISSION REQUESTS:					
NAME	Ty Carleton	TITLE	Head of Legal		
ADDRESS 1	33 East 33rd Street, Floor 2				
ADDRESS 2					
CITY	New York	STATE	NY	ZIP CODE	10016
TELEPHONE	862-335-1483	FAX			
EMAIL ADDRESS	ty@meetelise.com				

NOTE: FAILURE TO NOTIFY THE COMMISSION, IN WRITING, WHEN THERE IS A CHANGE IN THE CONTACT PERSON OR ADDRESS(ES) LISTED IN THIS APPLICATION WILL RESULT IN CANCELATION OF THE APPLICATION OR SUBSEQUENT CERTIFICATE OF AUTHORITY.

II. AUTOMATIC DIALING AND ANNOUNCING DEVICE

LOCATION OF ADAD EQUIPMENT:					
ADDRESS 1	33 East 33rd Street, Floor 2				
ADDRESS 2					
CITY	New York	STATE	NY	ZIP CODE	10016
TELEPHONE	862-335-1483	FAX			

NAME OF LOCAL EXCHANGE CARRIER THAT PROVIDES TELEPHONE SERVICE FOR ADAD(S):	Twilio Inc. – a cloud-based Voice over Internet Protocol ("VoIP") service provider utilized for outbound calling. Our system operates through Twilio's network rather than traditional local exchange carrier facilities.
LIST ALL TELEPHONE NUMBERS FROM WHICH OUTBOUND ADAD CALLS WILL BE MADE:	Outbound calls will originate from various Twilio-provisioned telephone numbers assigned to Applicant. Due to the size of the number pool, it is not practical to list each number within this application. The Applicant maintains a complete, current database of all active origination numbers and will provide this list to the Commission upon request.
NUMBER OF ADADS TO BE USED BY APPLICANT:	One (1). Our system operates as a single cloud-based platform integrated with Twilio's VoIP network. Although no physical dialing devices are deployed, all outbound AI-assisted calls are generated through this single platform, which may be considered an ADAD.

LIST ALL ADAD EQUIPMENT TO BE USED BY APPLICANT (MANUFACTURERS, MODELS, ETC.)

The Applicant's system is a cloud-based outbound calling platform that integrates artificial intelligence voice technology with Twilio's VoIP telecommunications network. The system functions as a single, streamlined device for purposes of call origination.

Calls are placed through Twilio's secure VoIP infrastructure, using dedicated telephone numbers provisioned to the Applicant. The AI voice platform generates the call scripts and audio interactions.

No physical autodialer "hardware boxes" or similar equipment are deployed. Instead, the system is centrally managed as one platform operating in a virtualized environment. All call records, Caller ID numbers, and system configurations are controlled and monitored by the Applicant.

EXPLAIN THE PURPOSE(S) FOR WHICH ADAD(S) WILL BE USED:

The Applicant utilizes a cloud-based system that integrates artificial intelligence voice technology with Twilio's VoIP telecommunications network. This platform is used exclusively for lawful, business-related outbound calling activities across two primary business verticals: real estate and healthcare.

Real Estate: The ADAD is used by the Applicant to assist owners and operators of residential real estate with front-line resident communications. Typical calls include responding to prospective residents who have inquired about leasing, scheduling or confirming property tours, or assisting current residents with routine matters such as maintenance requests. For example, the ADAD may call a prospective resident who has already expressed interest and provided the requisite level of consent to confirm and schedule a property tour.

Healthcare: The platform is also used to support healthcare providers with administrative and front-office operations. Typical calls include scheduling and confirming appointments and sending reminders for annual checkups or follow-up visits. These calls are intended to improve patient compliance with preventative care, while reducing the workload of provider staff.

The Applicant's system is centrally managed, monitored, and configured to ensure that all calls are conducted with requisite consent (including consent that exempts the calls from the restrictions on calls made to numbers on the National Do Not Call Registry imposed by the Telephone Consumer Protection Act ("TCPA") and/or Telemarketing Sales Rule ("TSR")), using dedicated telephone numbers, and in compliance with applicable laws and regulations.

PROVIDE THE MESSAGE(S) THAT WILL BE DELIVERED TO CALLED PARTIES USING ADAD(S):

Compliance & Disclaimers: The beginning of each outbound call contains a brief recorded legal disclaimer that provides called parties with required information under applicable law. The current disclaimer states the following:

"This call and information you provide may be recorded and used by a third party."

Generative AI Conversation: In addition to the disclaimer, the Applicant's generative AI voice system engages directly with the called party. Within the first 25 seconds of the call, Applicant will provide the called party with the name and telephone number of the organization initiating the call. Unlike traditional ADADs that rely on static prerecorded scripts, the Applicant's system uses real-time natural language processing to adapt its responses to the conversation. This ensures that communications remain interactive, relevant, and aligned with the call's subject matter, while operating within parameters set by the Applicant to comply with all applicable telemarketing and consumer protection laws. The generative AI is also trained and configured to recognize and immediately honor any opt-out requests expressed by the called party, including requests to end the call, be placed on a do-not-call list, or otherwise stop communications. Finally, at the end of the call, Applicant will again provide the called party with the name and telephone number of the organization initiating the call.

EXPLAIN HOW THE DATABASE OF PHONE NUMBERS TO BE DIALED BY THE ADAD(S) WAS OBTAINED AND TO WHAT GROUP(S) THE ADAD MESSAGES WILL BE DIRECTED:
The database of telephone numbers used by the Applicant's system consists of consumers who have either (i) expressly indicated interest in our client's services (for example, prospective residents who inquire about leasing opportunities), or (ii) are actively using our client's services (such as current residents or patients of a healthcare provider). All telephone numbers are collected and used with the requisite level of consent from the consumer. The Applicant does not engage in unsolicited "cold calling"; outbound communications are directed only to individuals with an existing relationship or who have affirmatively expressed interest in the services offered.

HAS THE APPLICANT REGISTERED WITH THE FEDERAL TRADE COMMISSION TO ACCESS THE NATIONAL DO NOT CALL REGISTRY?	YES		NO	X

NOTE FROM APPLICANT: In all cases, Applicant's calls fall within an exception to the restrictions on calls made to numbers on the National Do Not Call Registry imposed by the TCPA and/or TSR.

PLEASE READ COMMISSION RULE 515-12-1-.32: AUTOMATIC DIALING AND ANNOUNCING DEVICE EQUIPMENT (ATTACHED). DOES THE APPLICANT AGREE TO COMPLY WITH ALL PROVISIONS OF THIS RULE?	YES	X	NO	

PLEASE INDICATE THE MANNER IN WHICH THE APPLICANT PLANS TO OBTAIN PRIOR EXPRESS CONSENT FROM THE INDIVIDUALS BEING CALLED IN ORDER TO COMPLY WITH PARAGRAPHS (5), (6), AND (7) OF COMMISSION RULE 515-12-1-.32:
Consent will be obtained in conjunction with the consumer's inquiry and/or in the course of the consumer's relationship with the caller. This will include, but is not necessarily limited to signed written agreements, consents and patient onboarding forms, webform agreements, and disclosures presented and agreed to at the time of a consumer inquiry.

III. AFFIDAVIT

OFFICER OR ATTORNEY/ AGENT:					
NAME	Andrew Korn				
TITLE	Chief Financial Officer				
ADDRESS 1	33 East 33rd Street, Floor 2				
ADDRESS 2					
CITY	New York	STATE	NY	ZIP CODE	10016

THE INDIVIDUAL NAMED ABOVE (HEREINAFTER, "APPLICANT") PERSONALLY APPEARED BEFORE THE UNDERSIGNED, AN OFFICER DULY AUTHORIZED TO ADMINISTER OATHS. THE APPLICANT, AFTER FIRST BEING DULY SWORN, DEPOSES AND CERTIFIES THAT HE OR SHE HAS READ THE APPLICATION AND KNOWS THE CONTENTS THEREOF, AND THAT THE STATEMENTS MADE HEREIN ARE TRUE TO THE BEST OF HIS OR HER KNOWLEDGE AND BELIEF.

APPLICANT FURTHER AGREES TO ABIDE BY ALL APPLICABLE LAWS UNDER THE STATE OF GEORGIA, AS CODIFIED IN THE OFFICIAL CODE OF GEORGIA ANNOTATED; ALL APPLICABLE RULES AND REGULATIONS OF THE GEORGIA PUBLIC SERVICE COMMISSION; AND ALL FINDINGS, CONCLUSIONS, TERMS, AND CONDITIONS SET FORTH IN PERTINENT COMMISSION ORDERS.

UNDER PENALTIES OF PERJURY, APPLICANT DECLARES THAT THE STATEMENTS MADE IN THE FOREGOING APPLICATION, INCLUDING ACCOMPANYING STATEMENTS AND ATTACHMENTS ARE TRUE, COMPLETE, AND CORRECT. I UNDERSTAND THAT ANY FALSE OR MISLEADING INFORMATION IN, OR IN CONNECTION WITH, MY APPLICATION MAY BE CAUSE FOR DENIAL OR LOSS OF CERTIFICATE.

SIGNATURE OF AFFIANT

09/25/2025
DATE

SUBSCRIBED AND SWORN TO ME THIS

25 DAY OF September, 20 25.

NOTARY PUBLIC

(SEAL)

JASON LAU
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 5/13/2026

GPSC Rule 515-12-1-.32

Automatic Dialing and Announcing Device Equipment

(1) As used in Utility Rule 515-12-1-.32, the phrase "ADAD equipment" shall mean any device or system of devices that is used, whether alone or in conjunction with other equipment, for the purpose of automatically selecting or dialing telephone numbers and disseminating pre-recorded messages to the numbers so selected or dialed.

(2) Any person desiring to use ADAD equipment in this state shall make application for a permit to the Georgia Public Service Commission on forms prescribed by the Commission and shall pay the administrative fee assessed by that agency for such permit. Permits shall be renewed biennially as prescribed by the Commission and upon payment of a renewal fee. Permits shall be subject to suspension or revocation for any violation of Commission Rules or O.C.G.A. §§ 46-5-27 and 46-5-23.

(3) Upon receipt of an application for an ADAD equipment permit, the Commission may, in its discretion, conduct a hearing on the application. In the event that a hearing is scheduled by the Commission, notice thereof shall be given to the applicant at least ten days in advance of the date assigned for the proceeding. After considering the application, the Commission may approve it as filed, approve it with conditions or deny it in its entirety. Upon approval of the application, a permit shall be issued in the form identified as "Permit to Use Automatic Dialing and Announcement Devices."

(4) Persons using ADAD equipment for the purpose of advertising or offering for sale, lease, rental, or as a gift any goods, services, or property, either real or personal, primarily for personal, family, or household use or for the purpose of conducting polls or soliciting information must do so under the following conditions:

(a) Consent shall be received prior to the initiation of the calls as specified in paragraphs (5), (6), and (7).

(b) No calls will be placed between the hours of 9:00 p.m. and 8:00 a.m.

(c) Equipment used to place such calls shall be equipped with an automatic clock and calendar device which will operate, even in the event of power failure, to prevent unattended operation in violation of the time limitations set forth herein.

(d) No numbers will be called in either sequential or random fashion. Sequentially placed calls refer to those calls automatically dialed by successively increasing or decreasing integers, or similar methods. Randomly placed calls refer to those calls automatically dialed to a telephone number where no prior relationship exists between the calling and the called party.

(e) The telephone number given to the called party to contact must be one which during normal business hours must be promptly answered in person by a person who is an agent of the person on whose behalf the calls are made and who is willing and able to provide information on the call.

(f) The equipment shall be programmed or utilized in such a manner as to automatically disconnect a called party's line not later than ten seconds after the called party fails to give consent for playing a recorded message or hangs up.

(g) Within 25 seconds after the called party answers and at the conclusion of the call, the name and telephone number of the individual or firm making or paying for the call, including but not limited to the name of the individual or firm on whose behalf the call is made, must be clearly stated.

(h) No calls will be placed to persons or firms whose telephone numbers have been omitted from directories published by local exchange companies serving these customers at the request of such persons or firms.

(i) No calls will be placed to organizations providing emergency services including, but not limited to, hospitals, nursing homes, fire departments, and law enforcement agencies.

(5) Any person wishing to receive telephone calls through the use of ADAD equipment shall give his or her written permission to the person using, employing or directing another person to use, or contracting for the use of such ADAD equipment.

(6) This consent will be valid for two years from the date on which it is executed unless sooner withdrawn. A record of such written consent must be maintained by the person to whom consent is given, and made available to the Commission or its authorized representative during normal business hours and following reasonable notice. This consent shall be withdrawn fifteen days following receipt of the letter of withdrawal.

(7) A person may give consent to a call made with ADAD equipment when a live operator introduces the call and states an intent to play a recorded message. This consent applies only to one particular call and shall not constitute prior consent to receive further calls through the use of such ADAD equipment.

(8) Persons authorized to operate or use Automatic Dialing and Announcing Device equipment are not subject to the restrictions set forth in subparts (4)(b), (c), (d), (e), (f), and (g) of Utility Rule 515-12-1-.32 in instances in which:

(a) Calls are made with ADAD equipment by a nonprofit organization, or by an individual or entity, using such calls other than for commercial profit-making

purposes, and the calls do not involve the advertisement or offering for sale, lease, or rental of goods, services, or property;

(b) Calls made with ADAD equipment relate to payment for, service of, or warranty coverage of previously ordered or purchased goods or services; or

(c) Calls made with ADAD equipment relate to collection of lawful debts.

(9) Any person who operates or uses Automatic Dialing and Announcing Devices in violation of the provisions set forth in Utility Rule 515-12-1-.32 will be subject to disconnection of telephone service if the violation does not cease within 10 days from the date of notification to that person.

(10) No person authorized to operate or use Automatic Dialing and Announcing Device equipment shall do so in a manner that violates the requirements of the state or federal "Do Not Call" rules and laws.

Cite as Ga. Comp. R. & Regs. R. 515-12-1-.32
Authority: O.C.G.A. Secs. 46-5-23, 46-5-27.
History. Original Rule entitled "Automatic Dialing and Announcing Device Equipment" adopted. F. July 14, 2003; eff. Aug. 3, 2003.
Amended: F. Feb. 16, 2004; eff. Mar. 7, 2004.