



May 2, 2025

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street S.W.
Atlanta, Georgia 30334

**Re: Georgia Solar Energy Association ("GA Solar") Expert Witness Testimony for 2025
Integrated Resource Plan Update Docket No. 56002**

Dear Ms. Tanner,

Enclosed for filing on behalf of the Georgia Solar Energy Association, please find the direct testimony of Olivia Amyette, Daniel Pertwee, and Adam Hoyt regarding the above referenced.

Sincerely,

A handwritten signature in blue ink, appearing to read "Don Moreland", is positioned below the "Sincerely," text.

Don Moreland
Georgia Solar Energy Association
1199 Euclid Avenue
Atlanta, GA 30307
P: (770) 548-2714
F: (404) 521-9909
don@solarcrowdsource.com

STATE OF GEORGIA

**BEFORE THE
GEORGIA PUBLIC SERVICE COMMISSION**

In Re: Georgia Power)	
Company's 2025)	Docket No. 56002
Integrated Resource Plan)	

DIRECT TESTIMONY OF

OLIVIA AMYETTE, DANIEL PERTWEE, and ADAM HOYT

IN SUPPORT OF GEORGIA SOLAR ENERGY ASSOCIATION ("GA SOLAR")

MAY 2, 2025

DIRECT TESTIMONY OF
OLIVIA AMYETTE, DANIEL PERTWEE, and ADAM HOYT
IN SUPPORT OF GEORGIA SOLAR ENERGY ASSOCIATION ("GA SOLAR")
2025 INTEGRATED RESOURCE PLAN DOCKET NO. 56002

I. INTRODUCTION

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22

Q. PLEASE STATE YOUR NAMES, TITLES, AND BUSINESS ADDRESSES

A: My name is Olivia Amyette. I am the Founder and CEO of Infinite Energy Advisors and the Solar Knowledge Institute. My business address is 82 Enterprise Lane, Cleveland, GA 30528.

A: My name is Daniel Pertwee. I am a Senior Policy Manager at Palmetto Solar, LLC. My business address is 1616 Camden Rd #300, Charlotte, NC 28203.

A: My name is Adam Hoyt. I am the Design & Consultation Manager for Alternative Energy Southeast. My business address is 160 Collins Industrial Blvd, Athens GA 30601.

Q: MS. AMYETTE, PLEASE SUMMARIZE YOUR EDUCATION AND PROFESSIONAL EXPERIENCE.

A. I earned a Bachelor of Science degree in Computer Science from the Georgia Institute of Technology in December 2020. Since completing my degree, I have pursued ongoing professional development in the solar energy field, including coursework through Georgia Tech's Professional Education Pilot, most notably the Advanced Photovoltaics and Energy Storage Systems course, as well as a range of other industry-specific training Pilots.

1
2 Immediately following graduation, I entered the solar industry by founding my first
3 company, which operates under the name Infinite Energy Advisors. I began in solar sales
4 and, over time, expanded my expertise to establish Infinite Energy Advisors as a
5 full-service EPC (engineering, procurement, and construction) firm. Today, we provide
6 comprehensive solar services, including system design, equipment procurement and
7 distribution, solar and energy storage installations, and ongoing operations and
8 maintenance for residential and commercial clients. Our early growth was driven largely
9 by our success in resolving installation issues left by other contractors; an effort that
10 earned us a strong reputation for integrity and technical excellence.

11
12 Because we position ourselves as ethical energy advisors rather than a traditional solar
13 sales company, both my team and I have become recognized as leaders in Georgia's
14 solar industry, particularly for our strong emphasis on consumer protection and ethical
15 business practices. To date, Infinite Energy Advisors has been recognized as award
16 winners in "Best of Gwinnett" and "Best of Georgia," among other accolades.

17
18 As founder and CEO of Infinite Energy Advisors, I am actively involved in every aspect
19 of the company's operations, from strategic planning to workforce development, often
20 wearing multiple hats, as many small business owners do. I was the main film subject in
21 the "Clean Economy NOW" documentary film produced by Roger Sorkin which
22 premiered at the DC Environmental Film Festival (2025), and sit on the board of the
23 Georgia Solar Energy Association, the Southern Sustainability Institute, and the Solar
24 Knowledge Institute of Educational Services. I also serve as the Southeastern Chapter
25 Director of E2, and hold memberships in major industry organizations.

26
27 In response to the widespread knowledge gaps I observed in the industry, I also founded
28 the Solar Knowledge Institute, a solar training school dedicated to equipping individuals

1 with practical, hands-on skills in areas such as ethical solar sales and solar installation.
2 Our flagship offering is a U.S. Department of Labor registered apprenticeship program
3 focused on solar construction. As CEO of the Solar Knowledge Institute, I oversee
4 curriculum development, design educational pathways, evaluate learning technologies,
5 and lead recruitment efforts for both students and solar professionals.

6 **Q: ON WHOSE BEHALF ARE YOU TESTIFYING?**

7 A. I am submitting testimony on behalf of the Georgia Solar Energy Association (“GA
8 Solar”).

9 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY BEFORE THE**
10 **GEORGIA PUBLIC SERVICE COMMISSION?**

11 A. No, I have not.
12

13 **Q: MR. PERTWEE, PLEASE SUMMARIZE YOUR EDUCATION AND**
14 **PROFESSIONAL EXPERIENCE.**
15

16 **A:** I graduated from Florida State University with a Bachelor of Science in Environmental
17 Science in 2017 and am currently pursuing a Master of Science in Energy Policy &
18 Climate through the Krieger School of Arts & Sciences at John Hopkins University in
19 Washington D.C.

20 I began my professional career in the rooftop solar industry in 2017 working on sales and
21 business development across the southeast, including Georgia, Florida and the Carolinas
22 for a national, residential solar developer. In 2018, I joined Palmetto Solar, LLC, a
23 regional, residential solar installer based in Charleston, South Carolina, as a Policy
24 Analyst. I focused on policy efforts in State legislatures and regulatory proceedings at
25 Public Service Commissions in states throughout the east coast on issues related to net
26 energy metering, general rate cases and rate design, renewable portfolio standards and

1 REC compliance, incentives programs and interconnection. Throughout my time at
2 Palmetto, my core responsibilities have remained focused on state legislation and
3 regulation but have also included strategic market expansion efforts, evaluation and
4 integration of solar and energy storage programs and pilots and State compliance and
5 consumer protections. In 2019, I joined the Georgia Solar Association (“GA Solar”)
6 Policy Committee and have supported their work related to monthly netting in the
7 Company’s 2019 and 2022 Rate Cases and on efforts to develop a BYOD- style energy
8 storage program in the Company’s 2023 IRP. In my current role, I lead Palmetto’s state
9 policy and regulatory strategy across the U.S.

10 **Q: ON WHOSE BEHALF ARE YOU TESTIFYING?**

11 A. I am submitting testimony on behalf of the Georgia Solar Energy Association (“GA
12 Solar”).

13 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY BEFORE THE**
14 **GEORGIA PUBLIC SERVICE COMMISSION?**

15 A. No, I have not.
16

17 **Q: MR. HOYT, PLEASE SUMMARIZE YOUR EDUCATION AND PROFESSIONAL**
18 **EXPERIENCE.**

19 A: I graduated from the University of South Carolina with a Bachelor of Science in Marine
20 Science in 1997, and a Masters of Divinity from McAfee School of Theology at Mercer
21 University in Atlanta in 2006. In 2024, I earned the Photovoltaics Technical Sales
22 certification from North American Board of Certified Energy Practitioners (NABCEP).

23 After a career in humanitarian and religious work, I re-entered the sustainability field in
24 2014. I worked in sales and sales management at Tesla in Atlanta until 2017, educating
25 customers about electric vehicles, charging rates, battery capacities, the difference
26 between kilowatts and kilowatt-hours. In 2018, I joined Alternative Energy Southeast,

1 briefly on the install team to learn the basics of behind-the-meter solar installation before
2 joining the sales consulting team. I am responsible for overseeing our sales and
3 marketing activities for both our residential and commercial/industrial channels, as well
4 as working directly with my own cadre of clients to develop solar and energy storage
5 solutions.

6 **Q: ON WHOSE BEHALF ARE YOU TESTIFYING?**

7 A. I am submitting testimony on behalf of the Georgia Solar Energy Association (“GA
8 Solar”).

9 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY BEFORE THE**
10 **GEORGIA PUBLIC SERVICE COMMISSION?**

11 A. No, I have not.
12
13

14 **II. DIRECT TESTIMONY OF OLIVIA AMYETTE**

15 **Q. PLEASE SUMMARIZE THE PURPOSE OF YOUR TESTIMONY AND HOW IT**
16 **IS ORGANIZED.**

17 A. The purpose of my testimony is to express concerns with, and offer recommendations
18 for, the Company-Directed and Customer-Directed pathways within Georgia Power’s
19 proposed Solar Plus Storage Pilot ("Pilot") in the 2025 Integrated Resource Plan (IRP).

20 These recommendations are informed by my direct field experience and the research I
21 have conducted while serving in leadership and board roles within various solar industry
22 organizations. My goal is to ensure that the Pilot is structured in a way that aligns with
23 Georgia Power’s stated commitment to customer satisfaction, while also fostering an
24 environment where companies like mine can provide consumers with honest, ethical,
25 and well-informed guidance regarding their participation in these Pilots. My goal is to

1 build upon the foundations of these Pilots, enabling companies like mine to educate
2 consumers effectively and offer these Pilots with confidence, knowing they strike the
3 right balance between providing the best solution for our clients and aligning with the
4 broader objectives of Georgia Power.

5 My testimony is organized as follows:

- 6 1. **Introduction, Background, and Qualifications** – A summary of my education,
7 professional experience, and my motivation behind providing this testimony.
- 8 2. **Concerns with the Proposed Pilot Design** – An overview of key issues
9 identified in the current structure of the Company-Directed and
10 Customer-Directed pathways.
- 11 3. **Recommendations for Improvement** – Specific recommendations to enhance
12 Pilot design, accessibility, and customer value.
- 13 4. **Conclusion** – Final remarks summarizing the importance of aligning the Pilot
14 with consumer needs and ethical industry standards.

15 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE**
16 **COMMISSION.**

17

18 **A.** I recommend the Company incorporate or the Commission direct the Company to
19 incorporate the following into the Pilot as a condition of Pilot approval:

20

- 21 1. Increase Pilot capacity to 100 MW, and dynamically allocate capacity between
22 Company-Directed and Customer-Directed pathways based on demand to ensure
23 broad participation, thereby replacing the split target participation per Pilot
24 channel.
- 25 2. Raise residential system size limits to 25kW to better accommodate the growing
26 energy needs of modern households, and separate the solar system size from
27 battery discharge eligibility to allow for greater flexibility.

3. Enhance transparency and reporting by implementing a real-time, publicly accessible dashboard with monthly updates to track remaining Pilot capacity, application statuses, and key participation metrics, enabling stakeholders to make informed, data-driven decisions.
4. Establish a transparent and publicly available framework of consumer protection measures to ensure participants clearly understand the risks, responsibilities, and benefits of enrolling.
5. Establish a procedural mechanism to reassess Pilot capacity prior to the next IRP.

Q. WHAT IS THE PROPOSED PILOT PROGRAM?

A. The proposed Solar + Storage Pilot Program is a limited-scale initiative designed to assess the value of customer-sited solar energy systems paired with battery storage in enhancing grid reliability, resiliency, and customer participation. The Pilot allocates 25 MW of capacity (for a total Pilot participation target of 50 MW) across two participation pathways: the Company Directed and Customer Directed models.

In the Company Directed option, Georgia Power will manage the dispatch of the battery system during grid events, and participants will receive a one-time upfront incentive of \$750 per kilowatt of eligible battery capacity, or \$1,000 per kilowatt for low- to moderate-income (LMI) or municipal, university, school, and hospital (MUSH) customers.

In the Customer Directed pathway, customers retain control of their storage systems and voluntarily respond to utility-called events, earning an annual enrollment incentive of \$15 per kilowatt (\$45 for LMI/MUSH customers) and a performance-based incentive of \$1.50 per kilowatt-hour discharged.

Both participation models are subject to prevailing interconnection standards and must integrate with Georgia Power's Distributed Energy Resource Management System (DERMS). The Pilot is intended to gather data on customer behavior, battery performance, event responsiveness, and potential cost-shifting impacts, with the goal of informing future Pilot design and broader DER integration across Georgia Power's service territory.

Q. DO YOU ANTICIPATE RAPID ENROLLMENT IN THE SOLAR + STORAGE PILOT PROGRAM?

A. Not exactly as it is proposed, though rapid enrollment is very likely if the recommendations suggested in this testimonial come into fruition. Based on my direct experience serving both residential and commercial solar customers, and after thoroughly reviewing the structure of the proposed Pilot, I do not anticipate swift enrollment. The Pilot introduces structural and economic barriers that can create uncertainty for consumers, causing many to hesitate. Rather than rushing to enroll, most will likely adopt a "wait and see" approach, holding off until others participate and prove that the Pilot delivers real value, is financially beneficial, and is operationally clear. Without broader consumer education, streamlined participation pathways, and stronger financial signals, early adoption will be limited.

Q. LIST SUCH BARRIERS, AND INCLUDE EVIDENCE YOU HAVE FOR YOUR CONJECTURE.

A. The proposed residential Pilot implements a system size cap that restricts participation and consumer benefit. The 20 kW residential system size cap limits the ability for many homeowners, especially those with existing solar systems or future electrification goals, to fully benefit from storage integration. For example, modern homes with HVAC, EV

1 charging, and all-electric appliances often require systems between 15 – 25+ kW to meet
2 load demand and optimize battery performance. Many legacy solar customers with
3 AC-coupled systems (like Enphase) are immediately excluded from meaningful
4 participation due to sizing and configuration limitations. If a customer can only install 8.5
5 kW of solar to pair with a Powerwall 3 under the 20 kW cap, the customer's storage
6 system may be underutilized, limiting its value. New AC-coupled systems aren't exempt
7 from this issue either. Enphase, which holds a significant share of the residential solar
8 market, uses AC-coupled architecture by default. That means this limitation doesn't just
9 impact legacy solar customers. Instead, it also applies to new Enphase systems being
10 installed today. Under the current 20 kW cap, even a customer investing in a brand-new,
11 state-of-the-art solar and storage setup may be forced to install less solar than their
12 Powerwall 3 could support. This leads to underutilized storage capacity and reduced
13 value for both the customer and the grid.

14
15 According to , the top drivers for residential battery adoption are:

- 16 A. Resilience and backup power¹
- 17 B. Time-of-use rate arbitrage, and²
- 18 C. Energy independence and bill control³.

19
20 The current Pilot limits those benefits by placing customers in structures where they
21 either lose control of their battery (Company Directed) or receive modest financial
22 compensation for grid support (Customer Directed).

23
24 Commercial systems are capped at 250 kW and must be no more than 125% of historical
25 peak load. However, commercial customers often invest in solar-plus-storage to

¹ Aurora Solar, [Solar Storage and Home Batteries: What's Driving People to Buy?](#)

² Schneider Electric, [The Rise of BESS: Powering the Future of Data Centers](#)

³ Panasonic, [Why are Home Batteries Becoming so Popular?](#)

1 anticipate future expansion, electrification, or fleet charging needs. This cap may prevent
2 such forward-thinking installations from qualifying.

3
4 Commercial projects often involve multi-month planning, board approvals, and capital
5 budgeting. Without certainty around available capacity or incentive continuity, many
6 commercial clients may delay participation or avoid the Pilot entirely.

7
8 A reported released by NREL⁴ indicates that the top motivations for commercial storage
9 adoption are:

- 10 A. Demand charge reduction
11 B. Resiliency for operations, and
12 C. Participation in wholesale or peak-shaving Pilots.

13 The current Pilot structure does not clearly offer demand charge offsets or dynamic
14 pricing participation, which reduces the perceived value proposition for commercial
15 customers.

16
17 **Q. DO YOU HAVE ANY RECOMMENDATIONS THAT MAY IMPROVE THE**
18 **PILOT?**

19
20 A. Yes, I do.

21
22 **Q. WHAT ARE THOSE RECOMMENDATIONS?**

23
24 A. For the residential Pilot, my recommendations to encourage broader and faster
25 participation are as follows:

- 26 1. Increase the residential system size limit to at least 25 kW,

⁴ NREL, [Utility Programs Supporting Customer-Sited Battery Storage: Program Design to Ensure Mutual Benefits](#)

2. Allow legacy and AC-coupled systems to participate with clear technical guidance.
3. Allow energy curtailment, giving consumers the option to choose a battery-agnostic inverter, thereby raising the efficacy and appeal of the existing Pilot structure.

For the commercial Pilot my recommendations to encourage broader and faster participation are in line with the recommendation(s) within the testimony given by Daniel Pertwee. Additionally, my recommendation is to raise the target participation from 50MW to 100MW.

Without these adjustments, the Pilot risks underperforming, not due to lack of interest in solar and storage, but because the structure does not reflect how real-world customers make clean energy investment decisions.

Q. WHAT IS THE BENEFIT, TO BOTH PARTIES, OF RAISING THE TARGET PARTICIPATION TO 100 MW?

A. Raising the target participation of Georgia Power's Solar Plus Storage Pilot Program from 50 MW to 100 MW would provide significant benefits to both customers, residential and commercial, and to Georgia Power itself.

For customers, expanding the cap would open the door to greater access, especially for those with existing solar systems, higher energy loads, or plans for future electrification. The current 50 MW participation target, split between Company Directed and Customer Directed pathways, could be quickly consumed by a relatively small number of commercial installations, leaving limited room for residential participation. Increasing the participation target, and/or providing clearer plans for participation target expansion

would allow more households and businesses to take advantage of the Pilot's incentives and achieve greater energy independence through storage.

From the residential customer's perspective, energy storage is increasingly valued for resilience, backup power, and protection against outages. As previously mentioned, the top drivers for residential battery adoption are resilience, self-sufficiency, and utility bill savings. However, under the current system size and incentive structure, many customers, especially those with AC-coupled systems or larger homes, may not be able to fully utilize their battery systems within the Pilot's limitations. Expanding capacity not only increases access but allows room to improve Pilot design so customers can realize the full economic and functional benefits of solar-plus-storage.

For commercial customers, energy storage is a strategic investment that supports demand charge reduction, operational continuity, and load flexibility. Commercial battery installations are driven by a need to control energy costs and enhance business resilience. These customers typically engage in longer decision-making cycles and require confidence in Pilot stability and availability before committing. A larger Pilot capacity would send a clear signal to the market, encouraging greater commercial participation and allowing businesses to align energy investments with long-term infrastructure planning.

Q: ARE THERE ANY OTHER BENEFITS TO EXPANDING THE PILOT TO 100 MW OF TARGET CAPACITY?

A: Yes, Georgia Power also benefits from expanding the Pilot to 100 MW. Distributed storage supports grid reliability, peak demand reduction, and enhances the integration of renewable energy resources. The 2025 IRP explicitly calls for the addition of up to 1,000 MW of battery storage by 2027, acknowledging the role of BESS in managing seasonal

1 capacity needs and grid balancing. A larger Pilot would generate a more diverse and
2 valuable dataset, giving Georgia Power a more complete understanding of distributed
3 energy behavior across customer classes. This data is essential for optimizing future
4 Pilots, refining DERMS integration, and ensuring cost-effective grid planning.

5
6 **Q. HOW COULD INCREASING THE RESIDENTIAL SYSTEM SIZE LIMIT TO AT**
7 **LEAST 25 KW ENSURE HOMEOWNERS CAN FULLY REALIZE THE**
8 **BENEFITS OF SOLAR-PLUS-STORAGE SYSTEMS AND MEET MODERN**
9 **ENERGY DEMANDS?**

10
11 A. Increasing the residential system size limit from 20 kW to at least 25 kW would
12 significantly enhance homeowners' ability to fully realize the benefits of
13 solar-plus-storage systems, especially given the growing prevalence of AC-coupled
14 configurations in the market.

15
16 In AC-coupled systems, the solar photovoltaic (PV) array and battery storage operate
17 through separate inverters, with energy conversions occurring between direct current
18 (DC) and alternating current (AC). This setup is particularly advantageous for retrofitting
19 existing solar installations with battery storage, as it allows for greater flexibility and
20 compatibility with various equipment brands. However, each component's capacity
21 contributes to the total system size, which is subject to regulatory limits.

22
23 Consider a homeowner with a 10 kW AC Enphase solar system. Under a 20 kW system
24 size limit, they could add up to 10 kW of battery capacity. If they opt for Enphase IQ
25 Battery 5P units, each providing 3.84 kW of power, they could install two units, totaling
26 7.68 kW. This configuration would leave 2.32 kW of unused capacity under the limit,
27 potentially restricting the homeowner from achieving desired backup power levels or

1 maximizing self-consumption. By increasing the limit to 25 kW, the homeowner could
2 install additional battery capacity, enhancing energy resilience and potential cost savings.

3
4 Similarly, a homeowner with a 10 kW DC solar array considering the addition of a Tesla
5 Powerwall 3, which has a continuous power output of 11.5 kW, would face limitations
6 under a 20 kW cap. The combined system would total 21.5 kW, exceeding the limit.
7 Raising the cap to 25 kW would accommodate this configuration, allowing the
8 homeowner to benefit from increased storage capacity and enhanced energy
9 independence.

10
11 The choice between AC and DC coupling often depends on specific project requirements.
12 AC-coupled systems are generally favored for retrofitting existing solar installations due
13 to their flexibility and ease of integration, while DC-coupled systems are typically more
14 efficient for new installations . Given the substantial number of existing solar
15 installations, the demand for AC-coupled battery additions is significant. Therefore,
16 policies that accommodate the combined capacity of AC-coupled systems are essential to
17 meet homeowner needs and encourage broader adoption of energy storage solutions.

18
19 Another critical improvement to the Pilot would be the allowance for energy curtailment
20 flexibility, particularly for customers seeking to enroll with hybrid solar-plus-storage
21 systems, whether they already have existing solar or are installing a system for the first
22 time. As a solar EPC headquartered in a rural Georgia town, a substantial portion of my
23 customer base chooses to install solar and battery storage together, rather than solar
24 alone. For these customers, our top recommendation for hybrid solar installations is the
25 Sol-Ark 15K hybrid inverter, which has become increasingly popular due to its power
26 capacity, built-in battery support, and whole-home backup capabilities.

1 The Sol-Ark 15K inverter is capable of delivering up to 15 kW of continuous AC output
2 power and supports 200A grid passthrough, making it uniquely suited for homes with
3 high electrical loads. It includes three MPPTs, allowing for flexible solar array design,
4 and is battery agnostic, meaning customers can pair it with a wide variety of battery
5 chemistries, including lithium-ion, LFP, and AGM. This provides long-term flexibility
6 and affordability, especially for homeowners who may want to add batteries
7 incrementally over time.

8
9 However, under Georgia Power's current 10 kW AC size limit (and even under the
10 proposed 20 kW limit), these systems face significant constraints. The Sol-Ark 15K
11 inverter alone already exceeds the existing 10kW AC limit under the RNR program(s),
12 even before batteries are considered. For example, a homeowner using the Sol-Ark 15K
13 with a modest 10 kW PV array and a ~10 kWh battery bank (e.g., 2 × EG4 5.12kWh)
14 could easily exceed the combined capacity limit due to how the utility counts both solar
15 and storage in the total system size.

16
17 This unnecessarily restricts homeowners from investing in higher-capacity hybrid
18 systems that are designed to serve whole-home backup needs and reduce grid reliance
19 during peak times. Worse still, if these limits are enforced rigidly, many rural or
20 resilience-driven consumers will be unable to justify battery investments that provide the
21 kind of payback or protection they need. A small battery bank sized to squeeze within the
22 current cap might not deliver adequate power duration or load coverage to make the
23 investment worthwhile.

24
25 To address this, I propose that Georgia Power incorporate a provision for energy
26 curtailment within the residential size limitation policy. Specifically, homeowners should
27 be allowed to install higher-capacity hybrid inverters, such as the Sol-Ark 15K, but limit

1 the actual energy export or conversion output through inverter-level settings to stay
2 within their allowed export or grid-interactive capacity.

3
4 This approach is already supported by inverter technology and is commonly used in
5 programs across California, Hawaii, and Vermont. It provides the flexibility needed to
6 accommodate real-world system configurations (especially AC-coupled solutions)
7 without sacrificing fairness or grid reliability. It also helps bridge the policy gap between
8 nameplate capacity and usable output, which are not the same in practice.

9
10 Ultimately, offering an energy curtailment pathway allows Georgia Power to maintain
11 program oversight while enabling customers to install future-ready systems that support
12 grid resiliency, economic empowerment, and energy equity. It also reduces soft costs by
13 minimizing the need to redesign or downsize systems to fit within outdated limits that
14 don't reflect current market technology.

15
16 **Q. CAN YOU PROVIDE AN EXAMPLE OF THE PROPOSED REAL-TIME**
17 **ACCESSIBLE DASHBOARD?**

18
19 A. Yes, I can. Transparency and urgency are critical drivers of Pilot enrollment. Consider
20 Rhode Island Energy's Battery Storage Program, which publicly displays enrollment
21 data, including remaining capacity, incentive tiers, and deadlines, on its program landing
22 page (Rhode Island Energy, 2024)⁵ shown below.

⁵ Rhode Island Energy "Battery Program" [Landing Page](#)

2024-2026 Residential and Small Business Battery Program enrollment cap

Total enrollment capacity (devices)	Enrollment spaces available (as of 12/31/2024)
1,062	145

The 2024-2026 ConnectedSolutions Residential and Small Business Battery Program will accept enrollments until December 31, 2026, or until capacity is reached. Applications submitted after capacity is reached will be placed on a waiting list.

It's worth noting that Rhode Island Energy's landing page is organized into the following key sections:

- A. How the program works,
- B. Clear schedule of battery power deployment schedule,
- C. Frequently updated enrollment data report,
- D. Incentive breakdown, including information about LMI incentives,
- E. Application instructions, and
- F. Frequently asked questions

Rhode Island's model establishes a gold standard for program transparency, one that Georgia Power should emulate in its Solar + Storage program dashboard. The Georgia Public Service Commission should require this level of disclosure as a minimum viable transparency standard for all distributed energy programs.

Q. WHY DO YOU THINK THIS IS CRUCIAL FOR THE PILOT'S SUCCESS?

- A. Transparency and urgency are critical to the success of distributed energy resource (DER) programs, especially Pilots like the proposed Georgia Power Solar + Storage Virtual Power Plant (VPP). Without real-time insight into Pilot availability and structure, both residential and commercial customers, as well as solar professionals, are left uncertain

1 about how and when to participate. That uncertainty undermines enrollment momentum,
2 discourages investment, and makes Pilot benefits inaccessible to all but the most
3 determined early adopters.

4
5 Rhode Island Energy offers a compelling example of how transparency drives
6 participation. Their Battery Storage Program dashboard sets a gold standard for public
7 communication, with a landing page that includes:

- 8 1. How the Pilot works,
- 9 2. Clear schedule of battery power deployment schedule,
- 10 3. Frequently updated enrollment data report,
- 11 4. Incentive breakdown, including information about LMI incentives,
- 12 5. Application instructions, and
- 13 6. Frequently asked questions

14 This format empowers both installers and customers to make informed decisions quickly,
15 and it builds trust in the Pilot’s fairness and accessibility. By displaying how much
16 capacity is still available and how incentives are structured, Rhode Island creates a sense
17 of clarity and urgency, both of which are essential to avoid last-minute application
18 bottlenecks or underutilization of Pilot resources.

19
20 This level of dashboard transparency would be particularly valuable to Georgia Power. It
21 would support Georgia Power’s own DERMS integration goals; The 2025 IRP
22 emphasizes the need for DERMS integration to improve grid visibility and operational
23 coordination. A public-facing dashboard provides a natural extension of that commitment
24 by offering stakeholders a “window into the grid” thereby enabling customers,
25 developers, and regulators to understand how DERs are participating and how the Pilot is
26 functioning in real time.

1 The dashboard also enables customers to have equitable access to incentives. Without
2 visibility into remaining capacity or enrollment status, LMI and rural customers, who
3 often rely on community-based outreach or longer funding timelines, are likely to miss
4 out. Public dashboards reduce information asymmetry and ensure that incentive access is
5 not limited to insiders or large commercial actors with direct utility relationships.

6 This proposed dashboard clearly aligns with Georgia Power’s 2025 IRP Planning
7 Assumptions. The IRP repeatedly emphasizes the importance of customer engagement,
8 operational learnings, and data-driven Pilot evaluation. This proposed dashboard provides
9 a transparent, low-cost mechanism to support all three.

10 Lastly, implementing this kind of dashboard improves market confidence and
11 participation velocity. By making application status and Pilot availability visible, a
12 dashboard encourages timely participation and reduces “wait and see” behavior. This is
13 essential for Pilots like the Solar + Storage VPP, which risk underenrollment if customers
14 lack clear, trustworthy information about how and when to act.

15 Therefore, I strongly urge the Commission to require Georgia Power to implement a
16 public-facing dashboard modeled on the Rhode Island Energy standard as a minimum
17 viable transparency benchmark. It should include:

- 18 ● Real-time capacity tracking,
- 19 ● Public event history and dispatch calendar,
- 20 ● Clear incentive tiers and LMI bonus information,
- 21 ● Installer application resources, and
- 22 ● Regularly updated FAQs and Pilot documents.

23 In an environment where distributed energy adoption depends heavily on trust, clarity,
24 and timeliness, Georgia Power stands to gain significantly by embracing best practices
25 already proven in other states. A strong dashboard will both drive enrollment and build a

1 foundation of transparency and stakeholder alignment that will be essential as Georgia
2 expands its DER Pilots in future IRP cycles.

3
4 **Q. WHAT SHOULD CONSUMER PROTECTION, AS IT RELATES TO THE**
5 **PILOT, LOOK LIKE?**

6
7 A. Consumer protection must be a central consideration in Georgia Power’s Solar + Storage
8 Pilot Program, especially given the Pilot’s structure of long-term participation,
9 incentive-based compensation, and partial utility control over battery assets.

10
11 As customers engage in this Pilot, often making significant investments in storage
12 equipment or entering multi-year agreements, the absence of clearly defined protections
13 could undermine both trust and participation. To ensure that customers are not left
14 vulnerable to confusion or unexpected consequences, we recommend that a
15 comprehensive consumer protection framework be embedded into Pilot design,
16 enrollment, and ongoing administration.

17
18 At a minimum, customers should be provided with clear, timely communication about
19 demand response events. This includes explicit guidance on how they will be notified of
20 an upcoming event, how much advance notice they will receive, and through what
21 channels (e.g., text, email, app notification). These logistics are particularly important for
22 Customer Directed participants, who retain control over their battery systems and need
23 adequate time to plan and respond. Additionally, customers should have access to a
24 real-time portal or dashboard that shows performance history, event logs, and incentive
25 earnings to ensure transparency and engagement.

26
27 We also urge Georgia Power to provide clear definitions of performance expectations,
28 including what constitutes a breach of agreement, how non-performance will be

1 evaluated, and whether there are penalties or clawbacks. For example, if customers miss
2 events or under-discharge during a call, will they simply forgo the \$1.50/kWh incentive,
3 or will they face additional consequences? For the Company directed program, who
4 would bear the penalty - the company, installer, or third-party financier? These questions,
5 as it relates to the Company directed program, are unanswered in the current Pilot outline
6 and deserve formal clarification. Furthermore, the Pilot agreement should further explain,
7 in a more defined fashion, how homeownership transitions, system ownership transfers,
8 or participant death will be handled. These situations are inevitable and must be
9 addressed within the Pilot's administrative structure.

10
11 To address these concerns, we strongly recommend that Georgia Power publish a pro
12 forma agreement for public visibility that outlines all key terms and expectations. This
13 agreement should be easily accessible before enrollment and used to educate both
14 homeowners and solar contractors. In addition, a consumer disclosure form should be
15 included as part of the Pilot application process, summarizing critical terms in plain
16 language (e.g., incentive calculation, event participation rules, data use, potential
17 penalties). This form should be reviewed and signed by the customer to ensure informed
18 consent and minimize future disputes.

19
20 Finally, I recommend the establishment of a clear and fair dispute resolution process,
21 including defined timelines for responses, the ability to appeal performance calculations,
22 and access to third-party mediation if necessary. Given the pilot nature of this program,
23 customers should be treated as active stakeholders, not just ratepayers or system assets.

24
25 Transparent policies and a customer-focused experience will be essential to ensuring
26 long-term success and meaningful participation, especially among LMI households who
27 may be more vulnerable to financial risk.
28

1 Considering the above, Georgia Power must clarify the following key areas: how
2 customers will be notified of events, how soon that notice will occur, through what
3 means, how performance will be evaluated, what constitutes a breach, what penalties (if
4 any) will be applied, who is responsible for penalties, and how the Pilot will address
5 changes in homeownership or death.

6
7 Proactively addressing these concerns will strengthen the Pilot, ensure equity, and foster
8 greater confidence in the utility's clean energy roadmap.

9
10 **Q. WHEN DO YOU RECOMMEND THE COMPANY SHOULD RE-ASSESS**
11 **PROGRAM CAPACITY?**

12
13 A. I recommend that Georgia Power reassess the capacity of the Pilot once enrollment
14 reaches 50% of the total allocated megawatt (MW) capacity for each customer segment:
15 residential and commercial. This mid-point evaluation would provide a timely
16 opportunity to analyze participation trends, identify potential barriers, and make
17 necessary adjustments to ensure the Pilot's continued success and alignment with
18 customer needs.

19
20 To enhance transparency and facilitate this reassessment, Georgia Power should
21 implement a public-facing dashboard on the Pilot's landing page. This dashboard should
22 display:

- 23
24 A. Program Start Date: Clearly indicate when the Pilot commenced,
25 B. Current Enrollment Figures: Show the number of participants enrolled to date,
26 C. Achieved Capacity: Present the enrolled capacity as a percentage of the total MW
27 target for each customer segment,
28 D. Deadlines: Outline any upcoming deadlines, and

1 E. Application Instructions and FAQs: Provide clear guidance on how to apply and
2 address common questions.

3 Such transparency not only builds trust but also empowers potential participants to make
4 informed decisions promptly.

5
6 This approach aligns with practices observed in other successful Pilots. For instance,
7 Rhode Island Energy's ConnectedSolutions Program⁶ maintains a dashboard that displays
8 enrollment data, remaining capacity, and incentive tiers. This transparency has been
9 instrumental in driving participation and ensuring equitable access to Pilot benefits.

10
11 Similarly, Green Mountain Power (GMP) in Vermont has demonstrated the importance of
12 responsive program management. In 2023, GMP requested and received approval to lift
13 enrollment caps on its Powerwall and Bring Your Own Device (BYOD)⁷ program in
14 response to growing customer demand and the increasing frequency of severe weather
15 events. This proactive adjustment allowed more customers to benefit from home battery
16 backup power, enhancing grid resilience and customer satisfaction.

17
18 By adopting a similar strategy, Georgia Power can ensure that its VPP Pilot Program
19 remains responsive to customer needs and market dynamics. A mid-point reassessment at
20 50% capacity, coupled with transparent communication, would position the Pilot for
21 sustained success and scalability.

22 **Q. DO YOU HAVE ANY CLOSING REMARKS?**

23 A. Yes; In closing, I want to express my sincere appreciation to both Georgia Power and the
24 Georgia Public Service Commission for the thoughtful development of this Pilot
25 program. The effort, coordination, and foresight it takes to bring a program like this to

⁶ Rhode Island Energy "Battery Program" [Landing Page](#)

⁷ BYOD Program Details [Landing Page](#)

1 life should not go unrecognized.

2 This Pilot represents an important and promising step toward broadening access to
3 distributed energy resources in our state, one that holds the potential to deliver significant
4 benefits not just to participants, but to the grid, the Company, and Georgia's clean energy
5 future as a whole.

6 I respectfully emphasize the importance of implementing the aforementioned
7 recommendations, which include:

- 8 1. Increase Pilot capacity to 100 MW, and dynamically allocate capacity between
9 Company-Directed and Customer-Directed pathways based on demand to ensure
10 broad participation, thereby replacing the split target participation per Pilot
11 channel.
- 12 2. Raise residential system size limits to 25kW to better accommodate the growing
13 energy needs of modern households, and separate the solar system size from
14 battery discharge eligibility to allow for greater flexibility.
- 15 3. Enhance transparency and reporting by implementing a real-time, publicly
16 accessible dashboard with monthly updates to track remaining Pilot capacity,
17 application statuses, and key participation metrics, enabling stakeholders to make
18 informed, data-driven decisions.
- 19 4. Establish a transparent and publicly available framework of consumer protection
20 measures to ensure participants clearly understand the risks, responsibilities, and
21 benefits of enrolling.
- 22 5. Establish a procedural mechanism to reassess Pilot capacity prior to the next IRP.
23 and for the Customer Directed program in particular,
 - 24 1. Increase the residential system size limit to at least 25 kW.
 - 25 2. Allow legacy and AC-coupled systems to participate with clear technical
26 guidance.

- 1 3. Allow energy curtailment, giving consumers the option to choose a
2 battery-agnostic inverter, thereby raising the efficacy and appeal of the
3 existing Pilot structure.

4 The recommendations I've put forth today come from a place of deep respect for that
5 work and from a sincere desire to see this Pilot succeed. They are grounded in my
6 responsibility to advocate for Georgia's energy consumers, many of whom are eager to
7 participate in programs like this, but face real barriers without intentional design
8 considerations. I believe that by implementing these proposed changes, Georgia Power
9 and the Commission can build on the solid foundation already in place to create a
10 program that is inclusive, flexible, transparent, and ultimately impactful.

11 Most importantly, these improvements will help ensure that the time, resources, and
12 leadership invested into this Pilot yield a lasting return: a model that can scale equitably,
13 function effectively, and reflect the values we all share; innovation, reliability, and access
14 for all.

15 Thank you again for your leadership, for inviting stakeholder engagement in this process,
16 and for considering these recommendations as part of your commitment to a more
17 resilient and participatory energy landscape in Georgia.

18 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

19 **A. Yes, it does.**

1 **III. DIRECT TESTIMONY OF DANIEL PERTWEE**

2 **Q. PLEASE SUMMARIZE THE PURPOSE OF YOUR TESTIMONY AND HOW IT**
3 **IS ORGANIZED.**

4 A. The purpose of this testimony is to provide recommendations on the Company Directed
5 pathway of the Customer- Sited Solar Plus Storage Pilot ("Pilot") proposed in the
6 Georgia Power Company's ("the Company") 2025 Integrated Resource Plan. These
7 recommendations are intended to better align the design of the proposed Pilot with the
8 stated goals of the Company and are based on my direct experience supporting the
9 development of similar energy storage programs in other states and designing financial
10 products that are used by residential customers to access these technologies and
11 programs. These recommendations should be incorporated into the proposed Pilot in this
12 IRP. My testimony is organized into the following sections:

13 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE**
14 **COMMISSION.**

15 A. I recommend the Company incorporate or the Commission direct the Company to
16 incorporate the following into the Company Directed pathway as a condition of pilot
17 approval:

- 18 1. Limit direct Company control of the BESS to a maximum number of
19 annual events or hours,
20 2. Remove the Company Directed restriction on participant's ability to
21 grid-charge entirely and replace with a Company commitment to call on a
22 device to grid-charge ahead of storms or anticipated outages only,
23 3. Permit Company Directed participants to take service on energy- only
24 rates including, rate "R" (Residential) and "GS" (Commercial), and,
25 4. Require the Company to form a Working Group with industry

1 participation during the development of the Customer Agreement and
2 other Program documents.

3 **Q. WHAT IS THE PROPOSED CUSTOMER-SITED SOLAR PLUS STORAGE**
4 **PILOT PROGRAM?**

5 A. The Customer-Sited Solar Plus Storage Pilot is a proposal included in the Company's
6 2025 IRP in response to the Commission's Order Adopting Stipulated Agreement[1] in
7 the 2023 IRP docket. As proposed, the Pilot targets 50MW of enrolled residential and
8 small commercial solar and storage which the Company can dispatch to meet system
9 needs in exchange for participant compensation. The Company has proposed two
10 participation pathways in the pilot referred to as the "Customer Directed" and "Company
11 Directed" options.

12 **Q. PLEASE DESCRIBE THE PROPOSED PARTICIPATION PATHWAYS.**

13 A. Under the Customer Directed pathway, participants would be notified of utility- called
14 events, of up to four hours, which participants can choose to respond to by dispatching
15 their BESS in exchange for compensation. As proposed, the Company would provide an
16 annual enrollment payment to participants of \$15/kW and an annual performance
17 payment of \$1.50/kWh. This pathway would be open to new or existing solar plus storage
18 systems or standalone storage.

19 Under the Company Directed pathway, participants would enter a 10- year contract with
20 the Company which would allow the Company to directly monitor and control the BESS
21 over the term in exchange for a one-time, upfront payment of \$750/kW. This pathway
22 would only be available for newly installed systems and would have to be paired with
23 solar. Systems in either pathway could be customer or third-party owned.

24 **Q. WHAT DID THE COMPANY STATE THEIR INTENTIONS WERE IN**
25 **DESIGNING THE PROPOSED PILOT?**

1

2 A. The Company states it filed the Pilot pursuant to the 2023 IRP Update Order and it was
3 designed to encourage additional customer- generator pairing of BESS with BTM solar,
4 ensure participants receive sufficient incentive to install systems and participate in the
5 program, enhance the economics of solar plus energy storage systems, encourage market
6 growth and support customer goals for clean energy and resiliency[2].

7 **Q. DO YOU ANTICIPATE THE PILOT, AS PROPOSED, WILL BE ABLE TO**
8 **ACHIEVE THE OUTCOMES THE COMPANY ENVISIONS?**

9 A. No, I do not.

10 **Q. WHAT ARE YOUR CONCERNS WITH THE COMPANY'S PROPOSAL?**

11 A. While the Company's stated intentions appear to be completely aligned with that of GA
12 Solar and its member companies, there are several issues with the proposed pilot that if
13 not addressed, may sideline investments from OEM's, developers, financiers and
14 customers that otherwise may have pursued Pilot participation. If, as anticipated, the
15 proposed pilot is not able to generate significant interest from potential participants, the
16 system, market and economic benefits the Company envisioned for the Pilot to produce
17 will be limited.

18 **Q. WHAT "ISSUES" SPECIFICALLY ARE YOU REFERRING TO?**

19 A. For the Company Directed pathway:

20 First, the Company has elected not to set any limitations on the total number of control
21 events or hours that participants' BESS can be called upon. In fact, the Company states
22 this pathway will not be event driven, but rather continual control of these systems
23 throughout the contract term[3]. Uncapped utility control of customer-sited and
24 customer-funded BESS is inconsistent with most residential and small commercial

1 energy storage pilots and programs currently operating or being developed in the U.S.
2 While there are a small minority of programs that require uncapped utility control of
3 customer-sited systems, I am not aware of any programs that currently require uncapped
4 control over a 10-year contract term. Without an event cap or a significantly reduced
5 contract term, Company Directed participants are put in a net negative financial position:
6 paying for a BESS they have no control over and will be almost exclusively used to
7 maximize system benefits over a significant portion of its useful life.

8 Second, the Company has proposed to restrict grid charging even in the lead up to
9 anticipated storms or grid outages.[4] This restriction is unnecessary and severely limits
10 the resiliency capabilities of the BESS, which all non- participants with a BESS and
11 Customer Directed participants would be able to enjoy. While a Company Directed
12 participant would be eligible to use their BESS *during* a grid outage, the Company's
13 restriction on their ability to grid charge leaves participants unable to prepare for
14 anticipated outage events or replenish their batteries in the hours following evening
15 discharge events. Additionally, the Company does not appear to include a commitment to
16 withhold dispatch of the BESS ahead of storms or anticipated grid outages. Minimizing
17 the resiliency benefits a participant can realize would handicap one of the key drivers of
18 BESS adoption and result in depressed pilot participation and therefore system benefits
19 from the pilot.

20 Third, restricting participants from energy-only rate options limits customer choice,
21 creates unnecessary opportunity costs and complicates the pilot. Given, as proposed,
22 participants would be unable to control their BESS across all hours, customer-facing
23 price signals to encourage economic dispatch of the BESS are unnecessary. Participants
24 would be at the discretion of the Company and their BESS reserves during all peak hours.
25 Any load that is not coincident with a dispatch event during peak hours would result in
26 higher on-bill charges than had they been permitted to utilize the energy-only rates
27 available to all other bill payers. Educating participants on this dynamic of being required

1 to switch to a TOU or demand-based rate, while not being able to control the BESS they
2 invested in increases Program complexity and will likely depress enrollment.

3 Fourth, the Company has left critical pilot details to the Company Directed contract and
4 other program documents to be developed and finalized in Q1 2026 with their
5 implementation partner[5]. Given these details will be paramount to the success of the
6 pilot and either have not yet been developed or disclosed, a Working Group should be
7 established to facilitate stakeholder engagement between the Company and the OEM's,
8 developers, financiers and potential participants interested in ensuring this pilot is able to
9 realize the system, market and economic benefits the Company envisions.

10 Please refer to the testimony of Witnesses Hoyt and Amyette for our concerns related to
11 the Customer Directed pathway.

12 **Q. DO YOU HAVE ANY RECOMMENDATIONS THAT MAY IMPROVE THE**
13 **COMPANY DIRECTED PATHWAY?**

14 **A.** Yes, I do.

15 **Q. WHAT ARE THOSE RECOMMENDATIONS?**

16 **A.** For the Company Directed pathway, I recommend the following:

- 17 1. Limit direct Company control of the BESS to a maximum number of events or
18 hours,
- 19 2. Remove the Company Directed restriction on participant's ability to grid-charge
20 and replace with a Company commitment to call on a device to grid-charge ahead
21 of storms or anticipated outages only,
- 22 3. Allow participants to take service on rate "R" (Residential) or "GS"
23 (Commercial), and,
- 24 4. Require the Company to form a Working Group with industry participation during

the development of the Customer Agreement and other Program documents.

Q. PLEASE EXPAND ON YOUR FIRST RECOMMENDATION RELATED TO SETTING A MAXIMUM NUMBER OF EVENTS.

A. As currently proposed, a participant in the Company Directed pathway would be accepting an upfront payment that would only cover a fraction of the total installed cost paid for by the participant, but must forfeit control of the BESS to the Company across all hours for a 10-year term. Participants enrolling in this option would likely experience a net economic loss; paying for a device that can only be controlled by the Company to maximize system benefits. Said another way, the Company would be purchasing 10-years of control rights to the BESS for only a fraction of the installed cost subsidized by the enrolled participant. Establishing a maximum number of events or hours per year that the Company could control the BESS helps alleviate this concern by allowing the Company to access dispatchable capacity during the hours that maximize grid benefits most throughout the year, while still allowing the participant to operate the device they paid for during non- event hours.

Q. IS SETTING A MAXIMUM NUMBER OF EVENTS A COMMON FEATURE OF OTHER PROGRAMS AROUND THE COUNTRY?

A. Yes, it is. Five of the six utilities the Company looked to for insights[6], namely Duke Energy, Green Mountain Power, Arizona Public Service, National Grid and Xcel Energy, have pilots or programs with a cap on the number of call events or hours. The only utility the Company looked at with an uncapped battery program is Rocky Mountain Power (“RMP”). RMP’s Wattsmart program allows for complete utility control similar to the proposed Company Directed pathway proposed by the Company. However, RMP’s Wattsmart program only requires a 4-year contract and offers an ongoing performance incentive for participants. This leaves participants with 5-7 years or more, of expected useful life for the BESS to be leveraged at the discretion of the participant. In contrast,

the Company Directed pathway, as proposed, would require a 10-year contract which spans much of the useful life for many residential energy storage products on the market today.

Additional utilities with a maximum number of events in a current or proposed pilot or program include: Eversource, Unitil, Rhode Island Energy, United Illuminating, Public Service Electric & Gas, Southern California Edison, Pacific Gas & Electric, San Diego Gas & Electric, Sacramento Municipal Utility District, Tucson Electric Power and Holy Cross Energy.

Q. CAN YOU LIST THESE PROGRAMS AND THEIR MAXIMUM EVENT REQUIREMENTS?

A. Yes, I can. Please see the table below:

Company	Program	Event Limitation
Xcel Energy (CO)	Proposed AVPP program	Max 100 annual events[7]
Public Service Electric & Gas	Battery Storage Rewards	Max 10 events May - Sept[8]
Arizona Public Service	Bring Your Own Device Pilot	Max 60 events May- Oct[9]
Green Mountain Power	Bring Your Own Device Program	Max 8 events per month[10]
National Grid, Eversource, Unitil, RI Energy	Connected Solutions	Max 60 events June - Sept[11]
Southern California Edison, San Diego Gas & Electric, Pacific Gas & Electric	Demand Side Grid Support, Option 3	Max 35 events May- Oct[12]

Tucson Electric Power	Energy Storage Rewards	Max 100 events per year[13]
Eversource (CT), United Illuminating	Energy Storage Solutions	Max 60 events June – Sept (Active) or only non- holiday weekdays June – Aug (Passive)[14]
Sacramento Municipal Utility District	My Energy Optimizer Partner+	Max 240 events per year[15]
Duke Energy (NC)	PowerPair, Battery Control (ie. Cohort B)	Max 18 winter events, 9 summer and 9 other (36 total per year)[16]
Holy Cross Energy	Power+Flex	Max 100 events annually[17]

1 Q. WHY DO YOU THINK THIS IS SUCH A COMMON PROGRAM FEATURE?

2 A. It is likely recognized or otherwise communicated through stakeholder engagement
3 processes that a participant spending their own private capital to deploy a BESS prefers
4 to have, at least, occasional control during the device’s useful life. While program terms
5 can vary widely, all of the Programs above prioritize use of the BESS by the customer
6 paying to deploy it but also extend the opportunity to provide System benefits (in
7 exchange for compensation). In contrast, the Company Directed pathway would require
8 participants to deploy the capital necessary to install a qualifying solar plus storage
9 system and then forfeit all control over much of the useful life of the BESS to maximize
10 system benefits. The design elements the Company has chosen would likely require a
11 much more significant percentage of the installation cost to be covered by the Company
12 to attract participation which would result in higher overall program costs.

**13 Q. DID THE COMPANY PROPOSE A MAXIMUM NUMBER OF EVENTS IN THE
14 CUSTOMER DIRECTED PATHWAY?**

15 A. No, they did not.

1 **Q. DID THE COMPANY STATE WHY THEY DID NOT PROPOSE A MAXIMUM**
2 **NUMBER OF EVENTS IN THE CUSTOMER DIRECTED PATHWAY EITHER?**

3 A. Yes, they did. When asked if the Company proposed including a maximum number of
4 event hours per year the Company stated, “No, the Company does not propose having a
5 maximum number of hours called during an annual period. Since customers have the
6 option to opt out of events, there is no need to set caps on the number of hours called.
7 This approach provides flexibility for customers and allows them to maximize potential
8 value while also providing the Company the flexibility to effectively manage and respond
9 to System needs as they arise[18].”

10 **Q. BASED ON THIS LOGIC, WOULD YOU EXPECT THE COMPANY DIRECTED**
11 **PATHWAY TO INCLUDE A MAXIMUM NUMBER OF EVENTS?**

12 A. Yes, I would. As proposed, Company Directed participants will have no ability to opt- out
13 or override a Company call, therefore an upper bound on the total number of call events
14 should be set for the same reasons the Company provided when asked about a maximum
15 number of events in the Customer Directed pathway.

16 **Q. WOULD YOU RECOMMEND CUSTOMERS ENROLL IN THE COMPANY**
17 **DIRECTED PATHWAY AS PROPOSED?**

18 A. No, I would not. Unfortunately, as a provider of Third-Party Owner ("TPO") financing
19 through leases and PPA's, we would likely choose to restrict the enrolment of our systems
20 in the Company Directed option, as proposed. The BESS installation would increase our
21 customers' monthly payments without allowing them to have the opportunity to realize
22 commensurate benefits over much of the useful life of the BESS. Also, as discussed later
23 in my testimony, at this time we do not have critical details related to the eligibility, terms
24 and restrictions participants would need to comply with over the 10-year contract term. It
25 is currently unclear if stakeholders will have input on these critical program terms which

1 may create currently unforeseen risks for OEM's, developers, financiers and participants,
2 and steer additional investment away from this enrollment pathway.

3 **Q. PLEASE EXPAND ON YOUR SECOND RECOMMENDATION RELATED TO**
4 **GRID CHARGING.**

5 A. This recommendation is critical to ensure participants still have reasonable access to the
6 resiliency benefits their BESS can provide in the lead up to and during dangerous heat,
7 snow, storm and other weather- related events or times of grid outage. The Company did
8 confirm that under both participation pathways, participants would have access to use of
9 their BESS *during* times of grid outage[19]. However, as proposed, Company Directed
10 participants would be restricted from grid charging even in the lead up to anticipated
11 storms or other potential grid outage events. This leaves Company Directed participants
12 with only the stored capacity available, if any, coincident with a grid outage event. In
13 contrast, Customer Directed participants and non- participating BESS customers can
14 realize the full resiliency benefits of their system by responding to and preparing for
15 anticipated storms and potential outages by grid charging. Additionally, given the
16 Company is best positioned to anticipate potential grid outage events, the Company
17 should commit to grid-charging Company Directed systems in advance of expected
18 storms or grid outages. Grid-charging calls from the Company should only be permitted
19 ahead of these specified events to ensure participants have reasonable access to the
20 resiliency benefits of the BESS. For these reasons, I recommend the Company remove
21 the complete restriction on grid charging (allowing participants to grid-charge at their
22 discretion) and commit to grid-charging Company Directed systems ahead of storms and
23 expected grid outage events only.

24 **Q. WHAT REASON DOES THE COMPANY PROVIDE FOR RESTRICTING GRID**
25 **CHARGING FOR COMPANY DIRECTED CUSTOMERS?**

26 A. Company Witness Beppler stated that the Company elected to restrict grid charging for

1 Company Directed participants because they do not want to compel or force customers to
2 use more electricity to charge the batteries. Witness Beppler went on to say this provides
3 protections by ensuring customers are not required to purchase electricity to charge those
4 resources[20].

5 **Q. DOES THE COMPANY ACKNOWLEDGE ANY DRAWBACKS OF THIS**
6 **PROGRAM REQUIREMENT?**

7 A: Yes. Witness Beppler agreed when asked if requiring the BESS to be charged only by
8 solar limits the amount of capacity devices could provide when called upon. Further,
9 when asked if restricting grid charging, especially ahead of storms or expected grid
10 outages, limits benefits for participants, Witness Beppler responded that charging only
11 from solar possibly limits all the availability of the resource. Finally, Witness Beppler
12 claimed that as the company learns more this is a program design element that they could
13 look at[21].

14 **Q. DO YOU AGREE WITH THE DRAWBACKS ACKNOWLEDGED BY THE**
15 **COMPANY?**

16 A. Yes. I agree that restricting a Company Directed participants' ability to charge their
17 device from the grid will likely limit the available capacity of the BESS to provide
18 System benefits and resiliency to participants during grid outages.

19 **Q. HOW DO YOU RESPOND TO THE COMPANY'S REASON FOR**
20 **RESTRICTING GRID CHARGING?**

21 A. I generally agree with Witness Beppler that the Company should not be forcing
22 customers to use more electricity to charge their devices. However, participants should
23 not be restricted from grid-charging at their discretion. This restriction severely limits one
24 of the primary use cases for purchasing a BESS and would likely discourage enrollment
25 in the Company Directed pathway. Further, given the Company is in the best position to

1 anticipate potential grid outage events, the Company should commit to grid-charging
2 participant systems ahead of anticipated outages. This will allow participants to maximize
3 the resiliency benefits they receive from the BESS.

4 **Q. DO YOU THINK PERMITTING GRID CHARGING, PARTICULARLY AHEAD**
5 **OF STORMS OR POTENTIAL GRID OUTAGES, AT THE DISCRETION OF**
6 **THE PARTICIPANT IS A PROGRAM DESIGN ELEMENT THAT THE**
7 **COMPANY NEEDS TO LEARN MORE ABOUT BEFORE CONSIDERING A**
8 **CHANGE TO THE PROPOSED PILOT?**

9 A. No, I do not. The Company should agree to revise the Company Directed restriction on
10 grid charging in this IRP before the launch of the pilot. The Company should remove the
11 complete restriction on grid charging and replace it with a commitment that the Company
12 will only call on the device to grid-charge ahead of storms or anticipated outages. This
13 would provide participants with the protections cited by Witness Beppler without limiting
14 a participant's ability to use their BESS to prepare for an expected grid outage or for
15 other resiliency purposes.

16 **Q. PLEASE EXPAND ON YOUR THIRD RECOMMENDATION RELATED TO**
17 **ELIGIBLE RATE SCHEDULES.**

18 A. The recommendation to allow Company Directed participants to utilize rate "R" and
19 "GS" reduces opportunity costs for participants and simplifies this participation pathway.
20 The Company states that participants will be restricted from rate "R" and "GS" because
21 "these energy-only rates do not provide an appropriate time-of-use ("TOU") or demand
22 signal to incentivize operation of the solar and battery resources to maximize System
23 benefit." [22] However, the Company also confirmed that Company Directed participants
24 cannot respond to TOU or demand price signals because the Company, not the
25 participant, would be in direct control of the BESS. [23] Given these participants are no
26 more able to respond to price signals than non-BESS customers, they should not be

restricted from the energy- only rates available to most other Company bill payers.

Q. HOW CAN THE CURRENT RATE RESTRICTION CREATE UNFAIR OPPORTUNITY COSTS FOR COMPANY DIRECTED PARTICIPANTS?

A. Restricting Company Directed participants from energy- only rates is unfair because these participants would not have the ability to dispatch the BESS to mitigate peak rates or demand charges. These participants will be relying on continuous control decisions of the Company which may not always be in the best economic interest of a customer on a TOU or demand- based rate. Accordingly, these participants should have access to energy- only rates just as all non- participants do.

The opportunity cost arises for participants anytime the Company's operation of the BESS is not coincident with the optimal economic dispatch of the BESS for the participant. For example, a residential, Company Directed participant required to select a rate other than R could select TOU-OA-14 or TOU-REO-18. Both rate options currently have on peak rates roughly double that of rate R from 2-7pm during summer weekdays[24]. If the Company ever dispatches the BESS to meet System needs not exactly coincident with peak hours, or there is ever not enough stored capacity to meet their demand, participants will be subject to higher peak rates instead of lower, energy- only rates. In contrast, Customer Directed participants could economically dispatch their system during non- event hours and non- participating BESS customers can economically dispatch their system under energy- only, TOU or demand- based rate schedules.

However, should the Company adopt my first recommendation to limit Company control to a maximum number of events, restricting Company Directed participants from energy- only rates may be appropriate as these participants would then be able to directly respond to price signals during non- event hours.

Q. HOW WOULD REMOVING THIS RESTRICTION SIMPLIFY THE COMPANY

DIRECTED OPTION?

A. Allowing Company Directed customers to participate with a rate of their choosing, including on their existing rate plan, removes the need for the Company to administer rate switches for hundreds or even a thousand or more participating customer accounts. Given these participants will be unable to respond to TOU or demand price signals with their BESS, the effort to rate switch these customer accounts is unnecessary. Further, this restriction adds unwarranted complexity to the pilot. Customers will already need to understand the RNR tariff and the terms of their installation, finance, interconnection and Company Directed agreements. This is already a significant amount of information and education that participants will be responsible for without having to also digest the concepts and implications of TOU or demand-based rates on their monthly bills. Lastly, developers will need to be able to easily communicate program terms, benefits and drawbacks and model potential impacts to customer bills to market the pilot to prospective participants. Requiring Company Directed customers to enroll in a TOU or demand-based rate while maintaining no control over the BESS significantly complicates program modeling and marketing. This added complexity increases the likelihood of creating poor customer experiences adding an additional element of risk for market participants.

PLEASE EXPAND ON YOUR FOURTH RECOMMENDATION RELATED TO THE CUSTOMER AGREEMENT AND PROGRAM DOCUMENTS.

A. The recommendation to create a Working Group to provide stakeholder feedback on the 10- year Company Directed contract and other program documents before finalization will be important to maximizing the success of the Pilot. The contract and associated documents would include critical terms and conditions, including eligible technologies and configurations, minimum performance and communications requirements, claw back provisions and contract transferability or cancellation requirements among other things. The decisions the Company and its implementation partner make during this period

would be consequential to the success of the Pilot and therefore should include the input of OEM's, developers, financiers, and potential Pilot participants.

Q. IS A WORKING GROUP NECESSARY?

A. I would recommend a Working Group with a minimum number of sessions be required to allow interested stakeholders the opportunity to provide input into pilot terms and requirements and comment on any draft materials prior to the Company Directed contract and associated documents being finalized. In the alternative, I would recommend the Commission set a date certain, no later than 90 days before the pilot launch date, by which the Company would be required to produce draft pilot documents for public comment.

Q. DO YOU HAVE ANY CLOSING REMARKS TO MAKE TO THE COMMISSION ON THE MATTERS THAT YOU HAVE ADDRESSED IN YOUR TESTIMONY?

A. Yes. To summarize my testimony, in response to the Commission's Order Adopting Stipulated Agreement in the Company's 2023 IRP, the Company has filed a proposed Customer-Sited Solar Plus Storage Pilot in its 2025 IRP. The Company's stated intentions in developing the design of the pilot are aligned with that of GA Solar and its member companies, however I have identified issues that may limit participation and therefore the Company's ability to realize the system, participant and market benefits sought.

I provided four recommendations to improve upon the proposed Company Directed pathway and request that these recommendations be implemented into a revised Company proposal or that the Commission direct the Company to include these recommendations in its final order in this proceeding.

Q. DOES THIS CONCLUDE YOUR TESTIMONY?

1 A. Yes, it does.

2
3 [1] <https://psc.ga.gov/search/facts-document/?documentId=218484>
4 [2] 2025 IRP Main Document, Docket No. 56002, p. 102-105 (January 2025).
5 [3] See STF-PIA-10-1.
6 [4] Georgia Power 2025 IRP, Georgia Public Service Commission, Docket No. 56002, March 27, 2025,
7 Hearing at 05:11:00.
8 [5] See STF-PIA-12-18
9 [6] See STF-PIA-3-8
10 [7]
11 https://www.dora.state.co.us/pls/efi/efi.show_document?p_dms_document_id=1034925&p_session_id=
12 [8] <https://www.psegliny.com/saveenergyandmoney/GreenEnergy/SolarEnergy/EnergyStorageRewards>
13 [9] <https://docket.images.azcc.gov/0000213209.pdf?i=1745885858577>
14 [10] <https://greenmountainpower.com/rebates-programs/home-energy-storage/bring-your-own-device/>
15 [11] <https://www.nationalgridus.com/MA-Home/Connected-Solutions/BatteryProgram>
16 [12]
17 <https://www.energy.ca.gov/publications/2024/demand-side-grid-support-dsgs-program-guidelines-fourth-e>
18 [dition](#)
19 [13] <https://www.tep.com/energy-storage-rewards/#program>
20 [14]
21 [https://energystoragect.com/wp-content/uploads/2025/01/ESS-Program-Manual-01172025-Clean-FINAL.](https://energystoragect.com/wp-content/uploads/2025/01/ESS-Program-Manual-01172025-Clean-FINAL.pdf)
22 [pdf](#)
23 [15] <https://www.smud.org/Going-Green/Battery-storage/Homeowner>
24 [16] <https://www.duke-energy.com/home/products/power-manager/battery-control>
25 [17] <https://www.holycross.com/member-programs/powerplus>
26 [18] See STF-PIA-3-9.
27 [19] *Direct Testimony of Dr. Ross Beppler, Carley Goff, A. Wilson Mallard, and Andy Phillips*, Docket No.
28 56002, at 40:7-8 (February 28, 2025).
29 [20] Georgia Power 2025 IRP, Georgia Public Service Commission, Docket No. 56002, March 27, 2025,
30 Hearing at 05:11:00.
31 [21] Georgia Power 2025 IRP, Georgia Public Service Commission, Docket No. 56002, March 27, 2025,
32 Hearing at 05:11:00.
33 [22] *Direct Testimony of Dr. Ross Beppler, Carley Goff, A. Wilson Mallard, and Andy Phillips*, Docket No.
34 56002, at 40:14-16 (February 28, 2025).
35 [23] See STF-PIA-10-1.
36 [24] <https://www.georgiapower.com/residential/billing-and-rate-plans/pricing-and-rate-plans.html>

37

38 **IV. DIRECT TESTIMONY OF ADAM HOYT**

39 **Q. PLEASE SUMMARIZE THE PURPOSE OF YOUR TESTIMONY AND HOW IT**
40 **IS ORGANIZED.**

1 A. The purpose of this testimony is to provide recommendations on the Customer-Directed
2 pathway of the Customer- Sited Solar Plus Storage Pilot ("Pilot") proposed in the
3 Georgia Power Company's ("the Company") 2025 Integrated Resource Plan. These
4 recommendations are intended to better align the design of the proposed Pilot with the
5 stated goals of the Company and are based on my direct experience marketing, selling
6 and designing solar plus storage products to residential and commercial customers
7 throughout Georgia. These recommendations should be incorporated into the proposed
8 Pilot in this IRP.

9
10 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE**
11 **COMMISSION.**

12
13 A. I recommend the Company incorporate or the Commission direct the Company to
14 incorporate the following into the Company Directed pathway as a condition of pilot
15 approval:

- 16
17 1. Set a fixed term for the length of the program incentives, and fix in place the
18 credit valuation, except for an annual market-based adjustment for avoided cost;
- 19 2. Remove the enrollment incentive and rely instead on the performance incentives.
- 20 3. Communicate to participants a target maximum of calls; and
- 21 4. Focus call efforts on 3-hour dispatches instead of 4-hour.

22
23 **Q. DO YOU ANTICIPATE THE PILOT, AS PROPOSED, WILL BE ABLE TO**
24 **ACHIEVE THE COMPANY'S STATED INTENTIONS?**

1 A. I have concerns. While I believe the Pilot as a whole and the Customer Directed
2 pathways is mostly well-designed, there are few elements that I am concerned are
3 missing or out of alignment and will need improvement or clarification if the Pilot is
4 going to succeed and launch a larger initiative upon its completion.

5
6 **Q. WHAT "CONCERNS" SPECIFICALLY ARE YOU REFERRING TO?**

7
8 A. First, I have concerns about uncertainty around the incentives being offered. In the IRP
9 filing and testimony, the Company has not offered enough clear guidance on how the
10 details of the program would be carried out for customers. In my ministry background,
11 we used to say “mist in the pulpit means fog in the pews.” As a sales professional and
12 project developer, helping Georgia homeowners and business owners understand the
13 value of these incentives will be a challenge, absent any guarantee that such incentives
14 will remain in place for a reasonable amount of time. Similar programs around the
15 country have offered 2-, 3-, 5-, even 10- year terms for which the performance-based
16 incentives are offered. As the Pilot program is currently described in the IRP, there is no
17 such term, which would seem to imply that the Company could terminate the program at
18 any time.

19
20 Since the Pilot is expected to begin in mid-2026, if the Company only offers the
21 incentives until the next IRP cycle, then the effective term is only 2 years. This is a short
22 time for a participant to realize the benefits the program offers, which may be
23 insufficient to incentivize participation. A fixed term for the program would dramatically
24 increase the effectiveness of the program’s incentives and drive greater customer
25 participation. Comparatively, across a 5-year period, for example, the anticipated benefits
26 would be substantially more, driving more program adoption. (See estimated
27 performance incentive amounts in Table 1 below)

Cumulative Incentive (performance-based, \$1.50kWh)		
Term	Residential, 13.5 kWh	Commercial, 110 kWh
2 yr	\$1,012	\$8,250
5 yr	\$2,530	\$20,625

Q: DO YOU HAVE ANY RECOMMENDATIONS AS TO HOW LONG THE INCENTIVES SHOULD BE AVAILABLE?

A: Yes. I recommend the incentives should be locked-in for a 5-year term, which is in keeping with the plurality of existing similar programs (see Table 2 for examples of performance incentive terms in other programs).

Company	Program	Payment Term
Xcel Energy (CO)	Proposed AVPP program	5 years ⁸
Arizona Public Service	Bring Your Own Device Pilot	3 years ⁹
National Grid (MA), Eversource, Unitil, RI Energy	Connected Solutions	5 years ¹⁰
Tucson Electric Power	Energy Storage Rewards	2 years ¹¹
Eversource (CT), United Illuminating	Energy Storage Solutions (Active dispatch)	10 years ¹²
Duke Energy (NC)	PowerPair, Battery Control (ie. Cohort B)	10 years ¹³

⁸ https://www.dora.state.co.us/pls/efi/efi.show_document?p_dms_document_id=1034925&p_session_id=

⁹ <https://docket.images.azcc.gov/0000213209.pdf?i=1745885858577>

¹⁰ <https://www.nationalgridus.com/MA-Home/Connected-Solutions/BatteryProgram>

¹¹ <https://www.tep.com/energy-storage-rewards/#program>

¹² <https://energystoragect.com/wp-content/uploads/2025/01/ESS-Program-Manual-01172025-Clean-FINAL.pdf>

¹³ <https://www.duke-energy.com/home/products/power-manager/battery-control>

1 There is no language in the IRP or testimony that fixes the price for customers
2 participating in the Customer-directed pathway, thus providing assurance that the value of
3 the DER will not be recalculated mid-program. With the exception of market-based
4 adjustments for the avoided capacity cost over time, I recommend that the Company
5 provide in its terms and conditions the assurance that the valuation formula may not be
6 changed during the term.

7
8 **Q: DO YOU HAVE ANY OTHER CONCERNS ABOUT THE INCENTIVES AND**
9 **HOW THEY ARE STRUCTURED?**

10
11 A: Yes. The enrollment/up-front incentive is too small in proportion to the overall cost of the
12 BESS system to motivate consumers in their buying decisions. For example, for a Tesla
13 Powerwall 3, which is currently the most popular residential battery system in Georgia,
14 and has an installed price of approximately \$15,000, the up-front incentive would yield
15 approximately \$50. For a commercial installation, it could be as small as \$1,000 on a
16 \$250,000 system. This represents less than 0.05% of the installed cost of the battery
17 system.

18
19 As I stated previously, even though the Company proposes to make this an annual
20 incentive, it is difficult for me to provide assurances to the customer, and for the customer
21 to reasonably rely on this incentive, because the term of the incentive is uncertain.
22 Because the amount of the incentive is very small, and the term is uncertain, I therefore
23 recommend the Company remove the up-front incentive and shift that value to the
24 performance incentive.

25
26 **Q: HOW WOULD THE UPFRONT INCENTIVE BE SHIFTED TO THE**
27 **PERFORMANCE INCENTIVE AND FOR HOW MUCH?**

1 **A:** The value of the upfront incentive as it relates to the performance incentive will
2 ultimately need to be determined by the Company, however, if you were to take the value
3 of the upfront incentive and spread it over the 50 minimum number of hours called in
4 each annual period, a value can be derived as indicated in the table below:
5

Customer Type	Upfront Incentive	Divided over 50 Hours	Amount of Performance Incentive	Total Amount of Proposed Performance Incentive
Residential and Small Commercial	\$15/kW	\$0.30	\$1.50/kWh	\$1.80/kWh
MUSH	\$45/kW	\$0.90	\$1.50/kWh	\$2.40/kWh

6
7 By shifting the upfront incentive to the performance incentive, it will be easier to convey
8 the value proposition to the customer and further incentivize the customer to participate
9 in called events. Moreover, if the performance incentive were available for a
10 predetermined amount of time, for 5-years as proposed I before, it would increase
11 participation in the program and help ensure its success.
12

13 **Q: ARE THERE ANY OTHER BENEFITS OF ELIMINATING THE UPFRONT**
14 **INCENTIVE AND ADDING THAT VALUE TO THE PERFORMANCE**
15 **INCENTIVE?**
16

17 **A:** Yes, removing the up-front incentive will further de-risk the program from the perceived
18 cost-shift to non-participants. The Company has already proposed, reasonably, that "the
19 capacity value reflected for the incentive payment is discounted to 75% to ensure value

1 for non-participating customers" (IRP, p 104). With the elimination of the up-front
2 incentive, the full value of the Customer-direct pathway is dependent on the customer's
3 participation and therefore eliminating any risk of a cost shift to non-participating
4 customers.

5
6 **Q: DO YOU HAVE ANY OTHER RECOMMENDATIONS AS IT PERTAINS TO**
7 **THE CUSTOMER-DIRECTED INCENTIVES?**

8
9 **A:** Yes, locking in the adjusted performance incentive for 5 years will give customers the
10 certainty needed to decide whether to participate in the program. However, the
11 performance incentive should be adjusted on an annual basis to reflect the market rate of
12 the value of the program.

13
14 Since program incentives are based on the forecasted avoided generation capacity value,
15 and since eliminating the upfront incentive removes the risk of a cost shift to
16 non-participating customers, the performance incentive should be adjusted annually to
17 reflect the updated avoided generation capacity value. For example, if avoided generation
18 capacity value increases the next year, then the performance incentive should be
19 increased accordingly. On the other hand, if the avoided generation capacity value
20 decreases the next year, then the performance incentive should be decreased accordingly.
21 Therefore, the performance incentive should be adjusted annually to more accurately
22 reflect the market value of avoided generation capacity.

23
24 **Q: DO YOU HAVE ANY OTHER CONCERNS ABOUT BEING ABLE TO**
25 **ACCURATELY CONVEY THE BENEFITS TO CUSTOMERS AND**
26 **INCENTIVIZE CUSTOMERS TO PARTICIPATE IN CALLED EVENTS?**

1 Yes, while the Company has proposed a minimum number of hours called in each annual
2 period of 50 hours, the Company has not proposed a maximum number of hours called
3 hours during an annual period in order to maximize potential value to the participants.
4 Understanding this is a pilot program, if the Company were able to provide a target or
5 guideline as to the maximum number of hours called during an annual period, it would be
6 helpful for participants to make informed choices.

7
8 With the publishing of an estimated number of annual call opportunities, prospective
9 participants can have a right-sized view of incentive up-side potential. Indeed, such a
10 published target could also serve as a deterrent to unscrupulous marketers over-promising
11 “unlimited gains from selling power to the grid!”

12
13 **Q: WHAT OTHER CONCERNS DO YOU HAVE ABOUT THE**
14 **CUSTOMER-DIRECTED PATHWAY?**

15
16 **A:** I am concerned about the potential duration of any given event call. More specifically, I
17 am concerned that if the majority of event-calls are for 4-hr duration, this may hamper
18 participation. Graham Turk, in his testimony regarding the 2023 IRP Update¹⁴, observed
19 that in his time administering Green Mountain Power’s DER program, “the vast majority
20 of customers elected to enroll in 3-hour resources.” This is in keeping with my
21 expectations from consulting with customers interested in BESS systems: they want to
22 minimize the amount of time that a battery is unavailable for their own uses, i.e.,
23 emergency backup, but also could be incentivized to participate in a program if the
24 incentives are strong enough.

25
26 While I recognize that the Company may need to respond to demand events exceeding 4
27 hours, this may need to be accomplished with a rolling call of overlapping 3-hour

28 ¹⁴ Direct Testimony of Graham Turk on Behalf of Georgia Solar Energy Association, Docket No. 55378, in Re: 2023 Integrated Resource Plan Update, February 15, 2024

distributed resources. On the other hand, if all event calls are 4 hours in duration, the Company may observe a less-enthusiastic participation than if the incentives were more closely aligned to consumer behavior, i.e. that as call-durations lengthen, consumers' desire for their own backup reserves may outweigh their attraction to the incentive. The Pilot will be able to confirm or refute this assertion only if they offer multiple lengths of calls to enough participants to have a large enough dataset.

Q PLEASE SUMMARIZE YOUR SPECIFIC RECOMMENDATIONS TO THE COMMISSION.

A. In conclusion, the Customer Directed program has great potential to be a true collaboration among the Company, ratepayers and the solar-plus-storage industry. With a few strategic changes to the program and clarifications, some potential hazards can be easily avoided. My specific recommendations are as follows:

1. Set a fixed term for the length of the program incentives, and fix in place the credit valuation formula, except for an annual market-based adjustment for avoided cost. Based on similar programs and on the time needed to generate behavior-changing incentives, I recommend that term be 5 years;
2. Remove the enrollment incentive and allow the Pilot to run solely on the performance incentives. An adjustment of the performance incentive to compensate for the value of avoided capacity generation which was previously a component of the enrollment incentive would increase the performance incentive by \$0.30/kWh for residential and small commercial customers; and by \$0.90/kWh for MUSH customers.
3. Communicate to participants a target maximum of calls, in order to right-size expectations regarding incentive and frequency of customer-system interaction, as

1 well as to deter unscrupulous marketers; and

2 4. Focus call efforts on 3-hour dispatches instead of 4-hour, in order to maximize
3 chances of matching maximum participation rates with and peak demand.

4 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

5 A. Yes, it does.

6

CERTIFICATE OF SERVICE

I certify that the foregoing **DIRECT TESTIMONY OF DANIEL PERTWEE, ADAM HOYT, AND OLIVIA AMYETTE IN SUPPORT OF GEORGIA SOLAR ENERGY ASSOCIATION (“GA SOLAR”)** in Docket No. 56002 was filed with the Public Service Commission by electronic delivery on the 2nd day of May, 2025. An electronic copy of same was served upon all parties listed below by electronic mail as follows:



Donald Moreland
Georgia Solar Energy Association
1199 Euclid Avenue
Atlanta, GA 30307
P: (770) 548-2714
don@solarcrowdsource.com
Executive Director, GA Solar

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334

Ms. Jamie Barber
Mr. Justin Pawluk
Mr. Robert Trokey
Mr. Chris Collado
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, Georgia 30334
jamieb@psc.ga.gov
jpawluk@psc.ga.gov
rtrokey@psc.ga.gov
ccollado@psc.ga.gov

Mr. Steven Hewitson
Mr. Brandon Marzo
Ms. Allison Pryor
Troutman Pepper
Nations Bank Plaza
600 Peachtree St., NE, Suite 3000
Atlanta, Georgia 30308
steven.hewitson@troutman.com
brandon.marzo@troutman.com
allison.pryor@troutman.com

Mr. Charles B. Jones, III
Mr. Lloyd Avram
Georgia Association of Manufacturers
The Hurt Building
50 Hurt Plaza, Suite 985
Atlanta, Georgia 30303
cjones@gamfg.org
lavram@gamfg.org

Mr. Jeffry C. Pollock
J. Pollock Incorporated
14323 South Outer 40 Road
Suite 206 N
Town and Country, Missouri 63017-5734
jcp@jpollockinc.com

Mr. Robert B. Baker
Robert B. Baker, PC
2480 Briarcliff Road, NE, Suite 6
Atlanta, Georgia 30329

Mr. Jim Clarkson
Resource Supply Management
135 Emerald Lake Rd
Columbia, SC 29209
jclarkson@rsmenergy.com

Ms. Jennifer Whitfield
Mr. Bob Sherrier
Mr. Amitav Kamani
Ms. Tia McGee
Southern Environmental Law Center
Ten 10th St. NW, Suite 1050
Atlanta, GA 30309
jwhitfield@selcga.org
bsherrier@selcga.org
akamani@selcga.org
tmcgee@selcga.org

Mr. Simon Mahan
Mr. Whit Cox
Southern Renewable Energy Assoc.
11610 Pleasant Ridge Rd., Suite 103 #176
Little Rock, AR 72223
simon@southernwind.org
whit@southernrenewable.org

Ms. Alicia Brown
Capital Good Fund
aliciab@capitalgoodfund.org

Mr. Jeremiah Haswell, Director
Regulatory Affairs Georgia Power Company
Bin 10230
241 Ralph McGill Boulevard, NE
Atlanta, Georgia 30308
jhaswell@southernco.com

Mr. Peter Hubbard
Georgia Center for Energy Solutions
55 Leslie St SE
Atlanta, GA 30317
peter@georgia-ces.org

Mr. Scott F. Dunbar
Keyes and Fox LLP
1580 Lincoln St.
Suite 1105

bobby@robertbaker.com

Ms. Anna Bella Korbatov
Director of Regulatory Affairs
Fermata Energy
100 10th St. NE
Charlottesville, VA 22902
annabella@fermataenergy.com

Mr. Zachary Fabish
50 F Street NW
8th Floor
Washington, DC 20001
zachary.fabish@sierraclub.org

Ms. Maggie Shober
Eddy Moore
Southern Alliance for Clean Energy
P.O. Box 1842
Knoxville, TN 37901
maggie@cleanenergy.org
eddy@cleanenergy.org

Mr. Jonathan Hunt
Metropolitan Atlanta Rapid
Transit Authority
2424 Piedmont Road, NE
Atlanta, Georgia 30324
jhunt@itsmarta.com

Ms. Liz Coyle
Georgia Watch
55 Marietta Street, Suite 903
Atlanta, GA 30303
lcoyle@georgiawatch.org

Mr. Patrick King II
Mr. Luis Martinez
Ms. Amanda Levin
Maeve Sneddon
Natural Resources Defense Council
1152 15th At. NW #300
Washington, DC 20005
pkingii@nrdc.org
lmartinez@nrdc.org
alevin@nrdc.org
msneddon@nrdc.org

Denver, CO 80203
sdunbar@keyesfox.com

Mr. Steve Letendre, PhD
Senior Director of Regulatory Affairs
Fermata Energy
100 10th St. NE
Charlottesville, VA 22902
steve@fermataenergy.com

Mr. Curt Thompson
Attorney at Law
Thompson & Associated Law Firm, PC
3775 Venture Drive, D100
Duluth, GA 30096
curthbthompson@bellsouth.net

Ms. Kimberly (Kasey) A. Sturm
Sturm Weismann PC
One Alliance Center
4th floor
3500 Lenox road
Atlanta, Georgia 30326
kaseys@weissman.law

Mr. John Joseph McNutt
US Army Legal Services Agency
Office of The Judge Advocate General
9275 Gunston Road (JALS-ELD)
Fort Belvoir, Virginia 22060
john.j.mcnutt.civ@army.mil

Ms. Heather Pohnan
Southern Alliance for Clean Energy
691 John Wesley Dobbs Ave. NE
Suite C
Atlanta, Georgia 30312
heather@cleanenergy.org

Mr. Juan Estrada
Juan Estrada Law, LLC
3675 Crestwood Parkway, Suite 400
Duluth, Georgia 30096
Juan@JuanEstradaLaw.com

Newton M. Galloway
Terri M. Lyndall
Galloway & Lyndall, LLP
406 North Hill Street
Griffin, Georgia 30223
(770) 233-6230
ngalloway@gallyn-law.com
tlyndall@gallyn-law.com

David E. Penland
One Griffin Center
100 S. Hill Street, Suite 600
Griffin, GA 30223
(770) 227-4000 telephone
(770) 229-8524 facsimile
dpeland@beckowen.com