Georgia Power

Bin 10230
241 Ralph McGill Boulevard NE
Atlanta, GA 30308-3374

December 9, 2022

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Notice to Commission of Transfer to Affiliates, Docket No. 9355

Dear Ms. Tanner:

In accordance with the Commission's Final Order in Docket No. 9355, Georgia Power Company ("Georgia Power" or the "Company") provides notice to the Georgia Public Service Commission ("Commission") of the Company's intent to sell a portion of Digital Assistant program to Alabama Power Company ("APC"). Because APC is an affiliate of Georgia Power, notice to the Commission is required. *Order Adopting Modified Stipulation*, Docket No. 9355-U (Dec. 21, 1998) ("Affiliate Transaction Standards"), Attachment 2 at 6, ¶ 15(b). Approval by the Commission of this transaction is not required.

Digital Assistant is a customer assistance program under development by Georgia Power, Mississippi Power Company ("MPC"), and their vendor that will enable more efficient and adaptable customer service delivery and introduce a suite of new technology offerings to assist customers and our call centers. The program will include a virtual assistant for voice and online customers to increase self-service opportunities and improved email and chat platforms for use by call center employees and customers. The program will also improve the real-time tools available for call center employees working with customers by phone. Georgia Power and MPC have invested nearly $3 million in the development of the Digital Assistant suite of offerings, split between them based on customer counts. APC has expressed an interest in buying in to take advantage of the benefits of this program.

Georgia Power and MPC have offered to sell a portion of their shared ownership interest in the Digital Assistant program for $985,000. This amount would be divided between Georgia Power and MPC consistent with their investments to date with APC paying $918,014 to Georgia Power and $66,986 to MPC. The sale price is based on actual capital investments by Georgia Power and MPC in the Digital Assistant suite of products, and the allocation is premised on each Operating Company's customer count. After the transaction is complete, maintenance and future costs associated with the Digital Assistant project will be divided among participating operating companies along ownership percentages, effectively reducing future costs that would otherwise be borne

by Georgia Power customers. To better align the transaction and recovery of costs with the year in which Georgia Power made its investment and to take advantage of APC's available funding, Georgia Power intends to close the transaction before year end.

The proposed sale price for this transfer is cost-based because there is no market value to this program. It was developed internally for Company use only. APC's purchase price is consistent with what APC would have paid had it participated in the development of tool from the start. The transaction is priced fairly, is in the public interest, and shared ownership will result in savings to Georgia Power's customers.

Please call me at 404-506-3044 if you have any questions regarding this filing.

Sincerely,

/s/ Kelley M. Balkcom

Kelley Balkcom
Director, Regulatory Affairs
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