

Forest Bradley-Wright

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PROFESSIONAL EXPERIENCE

Energy Efficiency Director: Southern Alliance for Clean Energy, Knoxville, TN **April 2018 – Present**

- Regulatory filings, testimony, strategy, and stakeholder management on integrated resource planning, energy efficiency program design, cost recovery and related matters throughout the Southeast.

Senior Policy Director: Alliance for Affordable Energy, New Orleans, LA **February 2017 – April 2018**

- Regulatory filings, strategy, and stakeholder management on integrated resource planning and energy efficiency rulemaking, power plant proposals and related matters at the city and state level.

Consultant: Utility Regulation and Energy Policy **December 2014 – February 2017**

- Technical and strategic guidance on clean energy policy and utility regulation for Opower, Gulf States Renewable Energy Industries Association, the Alliance, and Mississippi PSC candidate Brent Bailey.

Candidate: Louisiana Public Service Commission **July - December 2014**

- Won the open primary and secured 49.15% of the vote in the general election against a highly favored, well-funded incumbent.
- Raised nearly \$500,000 in campaign contributions while publicly pledging not to accept money from monopoly companies regulated by the PSC.
- Campaign focused on ethical leadership, reducing bills, energy efficiency, the rights of customers to generate solar energy, and government transparency.

Utility Policy Director: Alliance for Affordable Energy, New Orleans, LA **October 2005 – June 2014**

- Directed successful policy efforts for energy efficiency, renewable energy, and integrated resource planning at the Louisiana PSC and New Orleans City Council, spurring every major Louisiana utility investment in clean energy over the past decade.
- Reviewed and filed intervenor comments, met with commissioners, utilities, and technical consultants, assembled and managed relationships with a broad coalition of stakeholders, worked with media, and served as the organization's public face.
- Launched and managed energy efficiency and solar workforce training programs, public education campaigns, and direct service projects to improve energy performance in over 100 homes following the city's rebuild post-Katrina.

Owner and Director: EcoPark LLC (d.b.a. The Building Block), New Orleans, LA **February 2008 – Present**

Created an innovative co-location business center to serve as a catalyst for moving green commerce and social entrepreneurship to the mainstream.

- Developed the business concept and plan, brought initial funding to the project, hired staff, established brand identity, and secured tenants.

Sustainable Development Team Facilitator: Shell International, New Orleans, LA **May 2001 – June 2004**

- Worked to facilitate a paradigm shift within corporate management's core business practices toward social and environmental issue management.
- Engaged a diverse team of professionals across the company to identify energy and resource inefficiencies and methods to reduce carbon emissions from venting and flaring in oil and natural gas exploration and production.
- Analyzed ways to incorporate sustainability accounting into each stage of new venture development for major drilling projects.

EDUCATION

Tulane University

- **Master of Arts in Latin American Studies, 2011**
Concentration in environmental law, business, and international development
- **Bachelor of Arts with Honors in Latin American Studies, 2001**

EXPERT WITNESS TESTIMONY

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, North Carolina Justice Center, and North Carolina Housing Coalition. Application of Duke Energy Progress, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-2, Sub 1273. September 9th, 2021.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, North Carolina Justice Center, and North Carolina Housing Coalition. Application of Duke Energy Carolinas, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-7, Sub 1249. May 10th, 2021.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, North Carolina Justice Center, and North Carolina Housing Coalition. Application of Duke Energy Progress, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-2, Sub 1252. August 26th, 2020.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, North Carolina Justice Center, and North Carolina Housing Coalition. Application of Duke Energy Carolinas, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-7, Sub 1230. May 22nd, 2020.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, North Carolina Justice Center, and North Carolina Housing Coalition. Application of Duke Energy Progress, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-2, Sub 1206. August 19th, 2019.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy and League of United Latin American Citizens. Docket Nos. 20190015-EG, 20190016-EG, 20190018-EG, 20190019-EG, 20190020-EG, 20190021-EG- Commission Review of Numeric Conservation Goals for Florida Power & Light, Gulf Power Company, Duke Energy Florida, Orlando Utilities Commission, Jacksonville Electric Authority, Tampa Electric Company. June 10th, 2019.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy and North Carolina Justice Center, Application of Duke Energy Carolinas, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; Docket No. E-7, Sub 1192. May 20th, 2019.

Forest Bradley-Wright, Direct Testimony on Behalf of Southern Alliance for Clean Energy, Georgia Power Company's Application for the Certification, Decertification, and Amended Demand Side Management Plan, Docket No. 42311. April 25th, 2019.

OTHER REGULATORY FILINGS

Forest Bradley-Wright, Comments on Behalf of Southern Alliance for Clean Energy, Re: Mississippi Power Company's Notice of IRP Cycle Pursuant to Commission Rule 29 – MPSC Docket 2019-UA-231. March 22nd, 2021

Forest Bradley-Wright, Comments on Behalf of Southern Alliance for Clean Energy, Re: Proposed amendment of Rule 25-17.0021 F.A.C., Goals for Electric Utilities – FPSC Docket No. 20200181. February 15th, 2021

Forest Bradley-Wright and George Cavros, Comments on Behalf of Southern Alliance for Clean Energy, Re: Entergy Mississippi, LLC Notice of IRP Cycle Pursuant to Commission Rule 29 – MPSC Docket 2019-UA-232. July 17th, 2020

Forest Bradley-Wright, Comments on Behalf of Southern Alliance for Clean Energy, Re: Mississippi Power Company's Notice of IRP Cycle Pursuant to Commission Rule 29 – MPSC Docket 2019-UA-231. March 24th, 2020

Forest Bradley-Wright, Comments on Behalf of Southern Alliance for Clean Energy, Order Establishing Docket to Investigate the Development and Implementation of an Integrated Resource Planning Rule – MPSC Docket 2018-AD-64. February 15th, 2019

Forest Bradley-Wright and Daniel Brookeshire, Comments on Behalf of North Carolina Sustainable Energy Association and Southern Alliance for Clean Energy, Duke Energy Progress, LLC's Proposed Non-Profit Low-Income Weatherization Pay for Performance Pilot, Docket No. E-2, Sub 1187. November 9th, 2018

Forest Bradley-Wright, Comments on Behalf of Southern Alliance for Clean Energy, Order Establishing Docket to Investigate the Development and Implementation of an Integrated Resource Planning Rule – MPSC Docket 2018-AD-64. August 1st, 2018

Forest Bradley-Wright and Logan Burke, Comments on Behalf of Alliance for Affordable Energy, Rulemaking to Study the Possible Development of Financial Incentives for the Promotion of Energy Efficiency by Jurisdictional Electric and Natural Gas Utilities, Louisiana Public Service Commission Docket R-31106. June 20th, 2017

Forest Bradley-Wright and Logan Burke, Comments on Behalf of Alliance for Affordable Energy, Rulemaking to Establish Integrated Resource Planning Components and Reporting Requirements for Entergy New Orleans, Docket No. UD-17-01. May 25th, 2017

Forest Bradley-Wright and Logan Burke, Comments on Behalf of Alliance for Affordable Energy, Rulemaking to Study the Possible Development of Financial Incentives for the Promotion of Energy Efficiency by Jurisdictional Electric and Natural Gas Utilities, Louisiana Public Service Commission Docket R-31106. March 7th, 2017

Forest Bradley-Wright and Jeff Cantin, Post Hearing Brief on Behalf of Gulf States Renewable Energy Industries Association, Petition for a Certificate of Convenience and Necessity for Alabama Power, Docket No. 32382. August 19th, 2015

PUBLICATIONS

Forest Bradley-Wright and Heather Pohnan, Fourths Annual Energy Efficiency in the Southeast Report, Southern Alliance for Clean Energy. February 14th, 2022

Forest Bradley-Wright and Heather Pohnan, Third Annual Energy Efficiency in the Southeast Report, Southern Alliance for Clean Energy. January 26th, 2021

Forest Bradley-Wright and Heather Pohnan, Energy Efficiency in the Southeast 2019 Annual Report, Southern Alliance for Clean Energy. January 21st, 2020

Forest Bradley-Wright and Heather Pohnan, Energy Efficiency in the Southeast 2018 Annual Report, Southern Alliance for Clean Energy. December 12th, 2018