BEFORE THE STATE OF GEORGIA **PUBLIC SERVICE COMMISSION**

Joint Application by Atlas Investment Topco, LLC and
Noble Systems Communications, LLC for Approval of
the Transfer of Control of Noble Systems
Communications, LLC to Atlas Investment Topco, LL

JOINT APPLICATION FOR APPROVAL OF TRANSFER OF CONTROL OF NOBLE SYSTEMS COMMUNICATIONS, LLC TO ATLAS INVESTMENT TOPCO, LLC

Kirkland & Ellis LLP **Eversheds-Sutherland**

Attorneys for Noble Systems Communications, LLC Attorneys for Atlas Investment Topco, LLC

Dated: March 17, 2021

BEFORE THE STATE OF GEORGIA PUBLIC SERVICE COMMISSION

Joint Application by Atlas Investment Topco, LLC and Noble Systems Communications, LLC for Approval of the Transfer of Control of Noble Systems Communications, LLC to Atlas Investment Topco, LLC

Docket No.	

JOINT APPLICATION FOR APPROVAL OF TRANSFER OF CONTROL OF NOBLE SYSTEMS COMMUNICATIONS, LLC TO ATLAS INVESTMENT TOPCO, LLC

Atlas Investment Topco, LLC ("Atlas") and Noble Systems Communications, LLC ("NSC") (together, "Joint Applicants"), by undersigned counsel, pursuant to O.C.G.A. §§ 46-5-41 and 46-5-163 and Ga Comp. R. & Regs. §§ 515-2-1.04, 515-6-1.02, and 515-6-1.16 of the rules of the Georgia Public Service Commission ("Commission"), hereby request Commission approval of the transfer of control of NSC (Certificate #s L-0571 and R-1138) to Atlas ("Proposed Transaction"). The Joint Applicants seek to consummate the Proposed Transaction as soon as possible after receipt of required regulatory approvals.

In support of this Application, Joint Applicants provide the following information:

I. INTRODUCTION

In the near future, Atlas and NSC expect to enter into agreements pursuant to which Atlas will indirectly acquire through its wholly owned subsidiaries all of the equity securities of NSC.

As shown herein, the approval requested by this Joint Application is in the public interest and should be granted on an expedited basis so that the ensuing benefits to Atlas, NSC, and their customers can start to flow without delay.

II. <u>DESCRIPTION OF THE APPLICANTS</u>

A. Atlas Investment Topco, LLC

Atlas is a limited liability company organized under the laws of the state of Delaware. Its

address is 888 Boylston Street, Suite 1600, Boston, MA 02199. Atlas was established for the

purpose of carrying out the Proposed Transaction and at present does not carry out any operations.

Atlas is majority owned and controlled by ABRY Partners IX, L.P., a private equity fund

beneficially owned and managed by ABRY Partners II, LLC, a Boston based private equity firm

that is an SEC registered investment advisor.

B. Noble Systems Communications, LLC

NSC is a limited liability company organized under the laws of Delaware. Its address is

1200 Ashwood Parkway, Suite 300, Atlanta, Georgia, 30361. NSC is an authorized to provide

competitive local exchange and interexchange services in Georgia. On January 23, 2018, NSC was

authorized to provide competitive local exchange services within the State of Georgia pursuant to

Document #170897, Docket 41512.1 On March 19, 2019, NSC was authorized to provide resold

local exchange and interexchange telecommunications services within the State of Georgia

pursuant to Document #176155, Docket 41523.²

III. **CONTACT INFORMATION**

All communications, correspondence, and pleadings with respect to this Joint Application

should be directed to:

For Atlas:

c/o ABRY Partners, LLC

888 Boylston Street, Suite 1600,

Boston, MA 02199

Attention: Tomer Yosef-Or and Rob Nicewicz

¹ See generally Noble Systems Communications, LLC, Application for Certificate of Authority to Provide

Competitive Local Exchange Services. (filed Sep. 20, 2017).

² See generally Noble Systems Communications, LLC, Application for Authority to Provide Resold Competitive Local Exchange and Resold Interexchange Telecommunications Services. (filed Sep.

20, 2017).

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Email: tyosefor@abry.com; rnicewicz@abry.com

with copies to

Kirkland & Ellis LLP 200 Clarendon Street Boston, MA 02116

Attention: Armand A. Della Monica, P.C. and Amanda C. Border

Email: armand.dellamonica@kirkland.com; amanda.border@kirkland.com

For NSC:

Noble Systems Communications LLC 1200 Ashwood Parkway, Suite 300 Atlanta, Georgia 30328 Attention: John B. Simpson II, President

with copies to:

Eversheds Sutherland (US) LLP 999 Peachtree St., NE, Suite 2300 Atlanta, Georgia 30309

Attention: Michael J. Voynich

Email: michaelvoynich@eversheds-sutherland.com

IV. **DESCRIPTION OF THE TRANSACTION**

In the near future, Atlas and NSC anticipate entering into an agreement pursuant to which Atlas will indirectly acquire through its wholly owned subsidiaries all of the equity securities of NSC.

Diagrams of the current corporate structure and the anticipated post-Proposed Transaction corporate structures of the Joint Applicants are attached hereto as Exhibit A and Exhibit B.

The proposed transaction is expected to occur in early 2021, contingent upon signing of a final agreement and the satisfaction or waiver of other customary closing conditions. Following closing, NSC will continue to provide high-quality services to Georgia customers without interruption, and without any resulting changes in rates, terms, or conditions of service. Thus, the proposed transaction will be entirely transparent to consumers.

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V. PUBLIC INTEREST STATEMENT

Commission approval of the Proposed Transaction described herein will serve the public interest for several reasons.

First, the Proposed Transaction will provide NSC access to capital from new funding sources. These private equity investors' substantial financial resources will enable NSC to continue to provide innovative communications solutions to its customers. Moreover, the strong financial position of the Atlas investors is expected to strengthen NSC's ability to enhance and expand its offerings. The Proposed Transaction will therefore serve the public interest by ensuring that NSC has the resources necessary to continue delivering high-quality services to small and midsize businesses as well as large enterprise customers.

Second, the Proposed Transaction will supplement NSC's existing management team with the managerial capabilities and resources of Atlas and its owners. This infusion of additional expertise will help steer the company toward a long-term growth strategy for its core business and new innovation as the marketplace for communications solutions evolves.

Third, while the Proposed Transaction will maintain and enhance NSC's capabilities, it will not cause any diminution in competition. In particular, the Proposed Transaction will not eliminate any telecommunications service provider. Atlas does not provide any competing telecommunications service or hold an attributable interest in any domestic provider of telecommunications services. Therefore, the Proposed Transaction does not pose any threat of anticompetitive effects in connection with any telecommunications service. To the contrary, by enabling NSC to continue delivering its high-quality services and to enhance competition with other providers, the Proposed Transaction will be pro-competitive.

Fourth, because the proposed change in ownership will occur at the investor level, the

Proposed Transaction will be entirely seamless with respect to consumers. NSC will continue to

provide high-quality communications products and services to customers without interruption, and

the new owners have no plans to discontinue any existing services or to implement any changes in

rates, terms, or conditions in connection with the Proposed Transaction.

In sum, the Proposed Transaction will serve the public interest by preserving and enhancing

NSC's strengths without posing any threat of anticompetitive effects or other public interest harms,

and it will be entirely transparent to consumers. The Commission therefore should approve the

proposed transfer of control.

VI. CONCLUSION

For the reasons stated above, Joint Applicants respectfully submit that the public interest

will be furthered by a grant of this Joint Application. Accordingly, Joint Applicants respectfully

request that the Georgia Public Service Commission grant authorization for the transfer of control

of Noble Systems Communications, LLC to Atlas Investment Topco, LLC on an expedited basis.

Respectfully submitted,

Kirkland & Ellis LLP

Attorneys for Atlas Investment Topco, LLC

Eversheds-Sutherland (US) LLP

Attorneys for Noble Systems Communications,

LLC

Dated: March 17, 2021

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VERIFICATION ON BEHALF OF ATLAS INVESTMENT TOPCO, LLC

I, Tomer Yosef-Or, hereby certify that I am President of Atlas Investment Topco, LLC;

that I am authorized to make this certification on behalf of the same; that the foregoing filing was

prepared under my direction and supervision; and that the contents with respect to Atlas

Investment Topco, LLC are true and correct to the best of my knowledge, information and belief.

Dated: 3/17/2021

VERIFICATION ON BEHALF OF NOBLE SYSTEMS COMMUNICATIONS, LLC.

I, John B. Simpson, II, hereby certify that I am President of Noble Systems Communications, LLC ("NSC"); that I am authorized to make this certification on behalf of NSC; that the foregoing filing was prepared under my direction and supervision; and that the contents with respect to NSC are true and correct to the best of my knowledge, information and belief.

John B. Simpson, II

List of Exhibits

 $\underline{Exhibit\ A}-Pre-Transaction\ Ownership\ Structure$

 $\underline{Exhibit\ B}-Post-Transaction\ Ownership\ Structure$

Exhibit A

Pre-Transaction Ownership Structure

Pre-Closing Structure of Noble Systems Communications LLC

Noble Systems
Intermediate
Holdings, Inc.

Noble Systems
Communications LLC

Exhibit B

Post-Transaction Ownership Structure

