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EXECUTIVE SECRETARY
G.P.S.C.

May 15, 2019

Mr. Reece McAlister
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Certified Demand-Side Management Programs, First Quarter 2019 Programs Status Report; Docket 40162

Dear Mr. McAlister:

Enclosed for filing is Georgia Power Company's First Quarter 2019 Programs Status Report.

If you have any questions, please call me at 404-506-3050.

Sincerely,

Kyle Leach

Vice President, Regulatory Affairs

kcleach@southernco.com

Enclosure

Georgia Power Company Certified Demand-Side Management Programs First Quarter 2019 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 40162, signed August 2, 2016, Georgia Power Company ("Georgia Power" or the "Company") provides this first quarterly report for activity through March 31, 2019.

Q1 2019 Summary

Program Name	Annual Target (kWh)*	YTD Savings (kWh)*	% of Goal	Annual Budget	YTD Costs* % Spent
Lighting	25,448,120	7,997,264	31%	\$ 3,651,601	\$ 722,623 20%
Behavioral	18,959,000	5,101,646	27%	\$ 714,899	\$ 100,458 14%
Refrigerator Recycling	10,239,089	2,082,319	20%	\$ 2,727,524	\$ 474,104 17%
New Homes	5,551,131	490,139	9%	\$ 1,775,791	\$ 315,576 18%
Home Energy Improvement	18,419,368	3,032,289	16%	\$ 12,338,166	\$1,672,175 14%
Power Credit	- 11-21, -		N/A	\$ 798,300	\$ 304,939 38%
Res HVAC	2,616,698	398	0.0%	\$ 1,739,157	\$ 254,507 15%
Residential Programs	81,233,408	18,704,054	23%	\$ 23,745,437	\$3,844,382 16%
Custom	54,614,513	4,509,002	8%	\$ 8,480,626	\$ 913,719 11%
Prescriptive	213,284,210	21,837,980	10%	\$ 17,854,206	\$2,246,318 13%
Small Commercial Direct Install	18,975,178	1,535,101	8%	\$ 6,091,400	\$ 415,749 7%
Commercial HVAC	5,111,771	730,924	14%	\$ 1,933,769	\$ 174,377 9%
Commercial Programs	291,985,673	28,613,008	10%	\$ 34,360,001	\$3,750,163 11%
Total	373,219,080	47,317,062	13%	\$ 58,105,438	\$ \$7,594,545 13%

^{*}Totals may not appear to sum correctly due to rounding

Residential Programs

Residential Lighting Program: The Residential Lighting Program promotes the purchase and installation of energy efficient lighting through customer education, retail and e-commerce partnerships and training, and customer incentives.

Residential Behavioral Program: The Residential Behavioral Program provides select customers Home Electric Reports ("HER") via direct mail or email between one and five times a year. Each report is tailored to these customers by sharing a summary of their energy consumption in comparison with homes of a similar size within a certain mile radius. These reports provide energy-saving tips appropriate to each home, in addition to information on other residential Georgia Power energy efficiency programs.

Residential Refrigerator Recycling Program: The Residential Refrigerator Recycling Program aims to eliminate inefficient or extraneous refrigerators and freezers in an environmentally safe manner, and to produce cost-effective, long-term energy and peak demand savings in the residential sector. The program focuses on increasing customer awareness of the economic and environmental costs associated with running inefficient, older appliances in a household by providing eligible customers with free refrigerator and freezer pick-up services in addition to a cash incentive.

EarthCents® Residential New Homes Program: The EarthCents® Residential New Homes Program focuses on a whole-building approach to improving the energy efficiency of new homes. The program promotes the installation of energy efficient measures in new home construction to improve the performance of participating homes to at least 7.5 percent above the existing residential energy code. As such, the financial incentives for qualifying new homes are applied for, and paid to, the home building contractor to offset the cost of a formal inspection by a certified Home Energy Rating System ("HERS") rater and to assist with the incremental cost of installing the efficiency measures.

Residential Home Energy Improvement Program: The Residential Home Energy Improvement Program ("HEIP") promotes a comprehensive, whole house approach to improving the energy efficiency and comfort of existing homes and includes multiple participation paths to appeal to a wide range of residential customers. The program also provides a prescriptive path for customers preferring to make specific improvements rather than taking a whole house approach. The program provides financial incentives for implementing eligible energy efficiency measures. In addition to the financial incentives offered, the program includes customer education and awareness campaigns, and contractor partnerships and training.

Residential Power Credit Program: The Power Credit Program is a residential load control program. Some of the participating homes have more than one direct load control unit switch to control multiple Heating, Ventilation and Air Conditioning ("HVAC") units. The Power Credit program allows Georgia Power to cycle HVAC systems during periods of high system capacity constraints and high energy costs. HVAC energy is thereby shifted into off-peak periods that typically have lower demands and energy costs.

Residential HVAC Service Program: The HVAC Service Program addresses the performance of existing residential HVAC equipment. The program focuses on improving the operation of existing central air conditioners and heat pumps that are operating below their designed efficiency by offering Georgia Power customers a rebate on the cost of having a qualified contractor conduct a diagnostic assessment and service of their system. The purpose of the program is to raise customer awareness of the benefits of making operational improvements to their HVAC equipment, to achieve energy and demand savings in existing homes by helping customers save energy and lower their utility bills, and to support the HVAC industry in their adoption of innovative methods and tools available for conducting proper HVAC servicing.

Residential Energy Assessment & Solutions Program: Formerly known as the Low-Income Energy Efficiency Program ("LIEE"), Georgia Power's Energy Assessment & Solutions Program ("EASP") promotes energy efficiency improvements in existing single-family homes as well as multifamily properties. The 2017 – 2019 program offering is a departure from the prior delivery of the Low-Income Energy Efficiency program funding that Georgia Power maintained for decades through the Georgia Environmental Facilities Authority ("GEFA"). The new program provides incentives via whole house or whole building improvements, and direct installation and/or contractor subsidies for implementing eligible energy efficiency measures in qualifying single-family homes and multifamily properties. In addition to the whole house or whole building improvements and/or direct installation services that will be offered, the program approach includes customer education and awareness campaigns, and contractor partnerships and training.

Commercial Programs

Commercial Custom Program: The Commercial Custom Program provides a platform for comprehensive energy efficiency projects in facilities that go beyond single measures and common efficiency practices. The program does not define a specific list of eligible measures but bases participation on the verifiable energy savings resulting from the measures implemented. The program offering focuses on incentives for more complex and site-specific opportunities for energy conservation measures. All Georgia Power commercial customers are eligible.

Commercial Prescriptive Program: The Commercial Prescriptive Program promotes the purchase of eligible high efficiency equipment installed at qualifying customer facilities. Rebates offered through this program serve to reduce the incremental cost to upgrade to high efficiency equipment over standard efficiency options for Georgia Power's customers. The program includes equipment with easily-calculated savings and provides straightforward participation for customers. All HVAC measures previously included in this program have been moved to the Commercial HVAC program. All Georgia Power commercial customers are eligible.

Small Commercial Direct Install Program: The Small Commercial Direct Install Program ("SCDI") enables an easy path for small commercial customers to invest in electric energy efficient facilities. The program provides energy assessments, retrofit recommendations, and installation of electric energy efficient equipment for customers at their discretion for a shared percentage of the cost. The incentive funds buy down the cost of the project for customers so that they have the convenience of a direct installation, as well as to pay only a share of the project cost overall. SCDI incentives are available to Georgia Power's commercial customers with a peak demand of 60 kW and/or usage of 300,000 kWh annually or less.

Commercial HVAC Program: The Commercial HVAC Program promotes the stocking, purchase, and installation of high efficiency electric HVAC equipment for Georgia Power's commercial customers by providing incentives directly to vendors in the HVAC market. The program provides incentives to vendors, allowing them to mark down, stock, and sell more high efficiency HVAC equipment. The program focuses on decreasing the upfront cost of what is typically a significant capital investment, while increasing the availability of high efficiency electric HVAC equipment at select HVAC distributors. Incentives are available to qualified distributors of HVAC equipment in the state of Georgia.

Program Highlights Q1 2019

Residential:

- Lighting
 - There were 135 retail stores enrolled in the program in Q1 and 279 lighting store visits completed
 - Completed 119 education modules with customers in Q1
 - Completed 469 education modules with store associates and store managers in Q1
- Behavioral
 - o 352,311 Home Electric Reports delivered in Q1
 - 184,164 printed Home Electric Reports
 - 168,147 electronic Home Electric Reports
 - 5,101,646 kWh saved by approximately 113,350 customers
 - o Extremely low opt-out rates (0.02%) among customers
- Refrigerator Recycling
 - o 1,962 refrigerators and freezers collected in Q1
 - 1,686 refrigerators recycled
 - 276 freezers recycled
 - o 2,082,319 kWh saved in Q1
- EarthCents New Home
 - 156 single-family home applications were processed and paid in Q1
 - o 2 single-family heat pump water heater measures were paid in Q1
 - 362 multifamily unit measures were applied for and paid in Q1
 - Program Contractors signed agreements for 1,428 Single Family Allocations in Q1
- Home Energy Improvement
 - 1,313 Single Family Whole House Allocations released to Program Contractors in Q1
 - \$29,275 in Whole House Low Income incentives were paid, comprised of 54 units
 - Home Energy Assessment campaign launched in January with a letter sent to 50,000 customers, and a follow-up email delivered in February
 - Whole House participation Q1*:
 - 242 single-family homes with 1,155 measures were reported
 - 12 multifamily units with 92 measures were reported
 *Does not reflect the number of homes/units that participated in home assessment only without making improvements
 - Individual Improvement participation YTD:
 - 3,063 single-family homes with 3,935 measures were reported
- Power Credit
 - Installed equipment only at customers' request; there were 12 installations in Q1
- HVAC Service
 - The HVAC Service Find a Contractor website was visited a total of 1,155 times in Q1, resulting in 151 customers being directed to participating contractor websites
 - Cobranded marketing items were made available to all program contractors to share with their customer network

Energy Assessment & Solutions

	Contractor	YTD Spend	Budget	Homes/Units
Single-family	SEEL	\$234,610	\$750,000	160
Single-lamily	HopeWorks	\$150,000	\$250,000	9
Multifamily	SEEL	\$279,852	\$1,000,000	158

Nine local partners are available to assist customers with enrollment in the program: Macon-Bibb Co. Economic Opportunity Council, Inc., Action Pact (formerly Concerted Services, Inc.), Enrichment Services Program, Green-home Solutions of Ga LLC, City of Savanah - Department of Housing, Nehemiah Project CDC, Home Diagnostic Solutions of Savannah, Central Savannah River Area ("CSRA") Economic Opportunity Authority, and Green-home South Solutions of Georgia LLC.

Commercial:

- Custom & Prescriptive
 - o Lighting kWh YTD: 20,840,538
 - o Non-Lighting kWh YTD: 5,506,444
 - One-on one meetings held with 48 program Trade Allies to review 2018 participation results and 2019 program goals
 - 2019 program announcements and preapproval reminders emailed to 863 commercial contractors and registered Trade Allies to generate awareness of 2019 program
 - Custom Savings program presented to over 60 customers and contractors/engineers during ASHRAE's Atlanta February Chapter meeting where full program and baseline considerations were presented'
- Small Commercial Direct Install
 - Energy assessments were delivered for a total of 941 customers during Q1, and a total of 266 customers signed up to install their projects during the same period
 - The program completed 105 project installations in Q1
 - Geo-focused outreach campaigns were conducted in specific markets, including Fayetteville (41
 assessments completed), Kennesaw (56 assessments completed), and Macon (88 assessments
 completed)
 - The program management team completed a 2019 planning meeting with Copper Connections, Inc., focusing on marketing and outreach strategies for the year
- Commercial HVAC
 - Recruited new distributor, Ferguson, into program to make up for the loss of Mitsubishi equipment from Mingledorff's due to the Trane-Mitsubishi merger
 - There were six distributors that participated in the program in Q1: Lennox, Mingledorff's, Daikin Applied, York National Accounts, Goodman Manufacturing Company, and Hill Co.
 - Hill Company participated with new McDonough High School project using water-sourced heat pumps

2016 Certified DSM Programs

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2016 Certified DSM Programs - Q1 Performance Report 2019

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	Lighting	Behavioral*	HVAC Service	Refrigerator	High Efficienc Homes*	y New	lome Energy in	Home Energy Improvement Power Credit	ower Credit	Portfolio Total	Custom	Prescriptive	Small	Commercial	Portfolio Total	Certified DSM
				Lecycling	Multi	Single	Multi	Single					Direct Install	HVAL		Program lotais
Measures	180,549	113,350	-	1,962	362	158	88	2,097	12	301,583	38	1,004	386	137	1,565	303,148
Energy Savings (kWh)	7,997,264	5,101,646	398	2,082,319	170,750	319,388	267,367	2,764,922		18,704,054	4,509,002	21,837,980	1,535,101	730,924	28,613,008	47,317,062
Demand Savings (KW)	812	日から の日本が一日日から日	0	238	10	124	75	876	24	2,159	613	4,126	358	560	5,356	7,515
_	\$ 261,479		9	\$ 74.760	\$ 54,300 \$	92,500	47,575	\$ 741,742		\$ 1,272,406	\$ 490,092	\$ 1,007,133	\$ 253,259	\$ 96,238	\$ 1,846,722	\$ 3,119,128
Non-Incentive Costs	\$ 461,144	1 \$ 100,458 \$	\$ 254,457	\$ 399,344	69	168,776	\$	882,858 \$	\$ 304,939	\$ 2,571,976	\$ 423,627	\$ 1,239,185	\$ 162,490	\$ 78,139	\$ 1,903,441	\$ 4,475,417
Total Costs	\$ 722,623	\$ \$ 100,458 \$	\$ 254,507	\$ 474,104	69	315,576 \$	で の の の の の の の の の の の の の の の の の の の	1,672,175 \$	304,939	\$ 3,844,382	\$ 913,719	\$ 2,246,318	\$ 415,749	\$ 174,377	\$ 3,750,163	\$ 7,594,545
Measures	180,549	The same		1,962	362	158	92	2004	12	301,583	88	_		137	1,565	303,148
Energy Savings (KWh)	7,997,264	5,101,646	388	2,082,319	170,750	319,388	267,367	2,764,922		18,704,054	4,509,002	21,837,980	1,535,101	730,924	28,613,008	47,317,062
Annual Savings Target (kWh)	25,448,120	18,959,000	2,616,698	10,239,089	952,396	4,595,736		18,419,368	250	81,233,408	54,614,513	213,284,210	18,975,178	5,111,771	291,985,673	373,219,080
% of Goal	31%	% 27%	%0	50%	%6		16%	Mean March	%0	23%	%8	10%	8%	14%	. 10%	13%
Demand Savings (kW)	812		0	238	10	124	75	876	24	2,159	613	4,126	358	260	5,356	7,515
incentive Costs	\$ 261,479 \$	9	\$ 20 \$	\$ 74,760 \$	\$ 54,300 \$	92,500	\$ 47,575 \$	\$ 741,742 \$		\$ 1,272,406	\$ 490,092 \$	\$ 1,007,133	\$ 253,259	\$ 96,238	\$ 1,846,722	\$ 3,119,128
_	\$ 461,144 \$	1 \$ 100,458	\$ 254,457 \$		9	168,776		\$ 852,858	304,939	\$ 2,571,976	\$ 423,627	\$ 1,239,185	\$ 162,490	\$ 78,139	\$ 1,903,441	\$ 4,475,417
YTD Costs	\$ 722,623 \$	\$ \$ 100,458 \$	\$ 254,507	\$ 474,104	49	315,576	TO A CONTRACT OF THE PARTY OF T	1,672,175 \$	\$ 304,939 \$	3,844,382	\$ 913,719	\$ 2,246,318	\$ 415,749	\$ 174,377	\$ 3,750,163	\$ 7,594,545
_	\$ 748,790	\$		\$ 564,045	\$	378,618 \$	· · · · · · · · · · · · · · · · · · ·	2,500,038 \$	\$ 185,189 \$	4,893,697	\$ 1,738,131	\$ 3,628,194	\$ 1,250,343	\$ 416,135	\$ 7,032,803	\$ 11,926,500
YTD Budget Variance	\$ (26,167)	\$	(102,251)		8	(63,042) \$		(827,863)	119,750	\$ (1,049,315)	\$ (824,412)	(1,381,876)	\$ (834,594)	\$ (241,759)	\$ (3,282,640)	\$ (4,331,955)
Total Annual Budget	\$ 3,651,601	\$ 714,899 \$	1,739,157	\$ 2,727,524	69	1,775,791	新型器的工程设置	12,338,166 \$	\$ 798,300	\$ 23,745,437	\$ 8,480,626	\$ 17,854,206	\$ 6,091,400	\$ 1,933,769	\$ 34,360,001	\$ 58,105,438
Annual Budget Variance	\$ (2,928,979) \$	(614,440) \$	\$ (1,484,650) \$	\$ (2,253,420) \$	\$	(1,460,214)	STATE OF THE PARTY OF	(10,665,991)		\$ (19,901,055)	\$ (7,566,907)	69	\$ (5,675,651)	\$ (1,759,393)	\$ (30,609,838)	\$ (50,510,894
% Spent	20%	14%	15%	17%	18%		14%		38%	16%	11%	13%	7%	%6	11%	13%
Measures	2 000 074	404 200	030	95 116	40.03	6 509	7086	442 480	POR	0 000 000	E 247	4 050 050	AE 69E	0.444	1 000 200	A E00 400
	99,763,055	55	141 293			10.393.162		96.895.419		309 125 766	158 603 377	8	32 966 309	9 739 215	ä	1 100 977 311
Demand Savings (KW)	7,844	THE REAL PROPERTY.	74		280	280	17.6	154,945	969	169 206	16.544	L	999.6	6.336		452 524
Incentive Costs	\$ 2,102,588 \$	5	\$ 9,046 \$	625,635	\$	10,416,527 \$		3.834.798 \$	\$ 416.374 \$	17,404,967	\$ 7.290.348	\$ 15	\$ 4.222.452	\$ 1.091.243	\$ 27	\$ 45.377.523
Non-Incentive Costs	\$ 4,264,628 \$	1,795,714	\$ 2,043,199 \$	\$ 4,571,688	8	9,515,476 \$	Management of the party	1,632,367 \$	\$ 2,937,518	26,760,588	\$ 4,522,881	\$ 13,266,245	\$ 2,033,951	\$ 931,431	49	\$ 47,515,096
Total Costs	\$ 6,367,216 \$	1,795,714	\$ 2,052,245 \$	W	\$	19,932,002		5,467,164 \$	\$ 3,353,892 \$	44,165,556	\$ 11,813,229	\$ 28,634,758	\$ 6,256,403	\$ 2,022,674	69	\$ 92,892,620
	\$ 7,944,552	\$ 1	\$ 3,457,639	\$ 5,955,592	\$	26,645,323 \$		3,964,006			\$ 18,431,309	89	\$ 11,591,949	\$ 3,618,249	69	\$ 123,072,624
Budget Variance	\$ (1,577,337)	109,640	(1,405,393) \$	\$ (758,270) \$	*	(6,713,320) \$	の場合は新なる	1,503,158 \$	\$ 1,581,451 \$	(7,260,071)	\$ (6,618,080)	(8,370,733)	69	(1,595,575)	\$ (22,919,933)	\$ (30,180,004

Other Costs:	2018	119 Budget	ΛŢ	TD Spend	
DSM Cross Cutting/Training	69	2,804,094	69	565,797	
Low Income Energy Efficiency Program SF	69	1,038,361	69	387,584	
Low Income Energy Efficiency Program MF	69	1,038,361	69	284,015	
Residential Pilot Programs	69	1,297,951	€9	103,252	
Commercial Pilot Programs	49	1,297,951	49	190,006	
Residential EE Consumer Awareness	69	4,593,788	69	24,975	
Commercial EE Consumer Awareness	49	1,113,361	69	84,234	
Education Initiative-Learning Power	49	3,115,083	69	561,528	
Residential EE Information Program	69		49	308	
Total	69	16,298,950	65	2,201,699	

^{*}All participant data reflects measures installed, except for EarthCents New Home and Behavioral programs.